

**West Central Homeless Coalition**

**Meeting Minutes**

**April 27, 2021**

**1:00 PM via Zoom**

**Members**

**in Attendance:**

**Benjamin's House: Lori Zahrbock**  
**Bridge to Hope: Naomi Cummings and Jamie Gibson**  
**CDC Outreach: Jenn Barrett**  
**Center for Independent Living of Western Wisconsin: Kyle Kleist**  
**Chippewa County Housing Authority: Jessica Oleson Bue**  
**Northwoods Homeless Shelters: Virginia Ormsby**  
**Salvation Army Grace Place: Duana Bremer**  
**State of Wisconsin, Department of Veterans Affairs: Karla Peterson**  
**Turningpoint for Victims of Domestic and Sexual Violence: Amy Berg**  
**United Way of Greater Chippewa Valley: Kelly Christianson**  
**United Way St. Croix Valley: Jessica Neumann**  
**West CAP: Missy Pridgen, Robyn Thibado**  
**Wisconsin Balance of State, Continuum of Care: Leigh Polodna**

**Members Absent:**

**AIDS Resource Center of Wisconsin**  
**Anthem**  
**Center for Veterans Issues: Angela Friend (excused absence)**  
**CRA**  
**Durand-Arkansas School District**  
**Family Support Center**  
**Inclusa**  
**Institute for Community Alliances: Jennifer Allen (excused absence)**  
**Minneapolis Veterans Administration**  
**Saint Croix County, Health and Human Services**  
**Stepping Stones of Dunn County**

**I. Coordinated Entry Update**

HMIS system will be ready to report Coordinated Entry again in a couple months. WestCAP has six permanent supportive housing spots available and a few rapid rehousing spots. Duana reported that Salvation Army has four permanent supportive housing spots available as well. The VI-SPDAT assessment will need to be completed. Missy will email instructions to those who have been trained on VI-SPDAT.

**II. After-Hours Plans for Counties**

Missy reported the after-hours plan has not been updated since 2017. Robyn will send what we have to the group.

**III. Vote on Balance of State Representative**

Jessica Neumann has accepted a new position with the United Way of Wisconsin. She will be responsible for quality and training throughout the state, working remotely and would like to continue to serve as WCHC's BoS representative. This requires a formal vote by the Coalition.

**West Central Homeless Coalition**  
**Meeting Minutes**  
**April 27, 2021**  
**1:00 PM via Zoom**

**MOTION:**

- ***Virginia Ormsby moved to retain Jessica Neumann as the West Central Homeless Coalition's Balance of State Representative***
- ***Naomi Cummings seconded***
- ***All in favor***
- ***Motion carries***

Robyn thanked Jessica for her service and informed the group this would be her last meeting as Chair. She has accepted a position as Section Chief of Supportive Housing in the DOA Division of Energy, Housing and Community Resources with the State of Wisconsin. Her last day at West CAP will be May 19. Duana is Vice-Chair and will run the next meeting. Please send nominations to Amy Berg before the next meeting at the end of May

**IV. Report from Balance of State Representative**

Jessica will send a written update to Amy Berg to distribute to the group. She reminded the group of the May Balance of State meeting. Robyn encouraged the group to register for the business meeting, which is free and informative.

**V. Action Planning Team Update**

***Media/Public Relations***

Kelly shared a draft spreadsheet she, Lori, Jessica, and Jenny created. They proposed each organization/agency enter data on a shared spreadsheet by the 10<sup>th</sup> of each month. A new representative would be designated every quarter for each county to write and distribute a press release with current statistics and a story about what housing means to an individual or family who has been homeless. The press releases would also be used to create social media posts. The group was receptive to developing the plan and proposed continuing the conversation at the May meeting.

***Increase Employment/Non-Employment Income***

Duana reported on HMIS trainings for shelters. Attendance was low.

**VI. Balance of State 101 Presentations**

The group discussed case-conferencing people on the Coordinated Entry list. Leigh noted case conferencing has been effective in Fox County. Duana noted the VA does a great deal of case conferencing for veterans. The group discussed strategies for working through the Coordinated Entry list.

**Next Meeting: Tuesday, May 18 from 1:00 – 3:00 PM via Zoom**

***Respectfully submitted by Amy Berg***