



# Say YES to Match!

Recipients of HUD Continuum of Care (CoC) funds must match at least 25% of the total CoC Program grant funds spent.



Match may be from cash or in-kind contributions.

**In kind Match**- The value of any real property, equipment, goods, or services contributed to the program for CoC Program eligible activities—may be provided by the recipient, subrecipient, or a third party.

**Cash Match**- Funds expended on eligible CoC Program costs during the grant term. Cash may be from a grant received by the recipient/subrecipient from another entity or from their own cash resources

## Why should you say YES to Match?

### 1. Turns Your Work Into In Kind value

- Your time = a valuable service to the project.
- Match gives your work **official value** in the grant budget.

### 2. You're Already Doing the Work

- If you're attending the meeting, you're already most of the way there.
- Mark 'Yes' to match in the attendance- **We will take care of the rest!**

### 3. It Costs Nothing Extra

- You're not giving more time and no money is exchanged —**you're just letting us count what you're already doing.**
- Saying 'no' means we leave valuable match unclaimed.

### 4. Strengthens Future Funding

- HUD sees match as proof of **community commitment.**
- The more match we show, **the stronger our case for future grants.**