**WIBOSCOC Public Awareness Committee**

June 4 Meeting Summary

1. Gap Survey
   1. Talk to Lisa about the possibility of gap survey
   2. Questions to consider…
      1. What is our committee’s role?
      2. What do we ask?
      3. How do we measure?
      4. What do we want to do with the responses?
2. Day on the Capitol (June 11)
   1. Joe Volk, Wisconsin Coalition Against Homelessness presented on lack of affordable housing in Wisconsin at last WIBOSCOC meeting
   2. Interesting fact: Wisconsin spends considerably less than its neighbors on the state level
   3. How do we share information from Joe's presentation? Make it easy for continua to share with their local audiences
   4. Pull quotes to pique interest, post to website and Facebook
   5. Challenge organizations to share the information with their local communities, legislators
   6. Offer incentive or public recognition for people who took the Facebook challenge
   7. How do we track who participated?
   8. Email COC leads and ask them to share information with their local continua, legislators
   9. Report any feedback back to the WIBOSCOC Facebook page, let local continua self-report their results
   10. Hashtag local COC for tracking purposes (i.e. #winnebagolandcoc)
   11. Ask for Joe’s permission to use his information in this purpose
3. ESG Interim Rule
   1. Comment period closes August 3, 2015
   2. Engage local COC in offering feedback
   3. Renee to post talking points, call to action on Facebook
4. Sharing Guest Presentation Resources
   1. Post resources from WIBOSCOC guest presentations
   2. Added a sub-page under “Meetings” titled “Presented Materials”
5. Next Meeting: Thursday, July 2 at 2:00 PM