**WIBOSCOC Public Awareness & Advocacy Committee**

Meeting Minutes

2/10/2021

Present: Kim Cable, Leigh Polodna, Diahann Graham, Jennifer Henry, Maureen Atwell, Shay Mueller, Jenna Gormal,

Excused: Noel Halverson, Keith Johnathan, Amy Lang, Michael Etheridge

Unexcused:

1. Committee Match
   1. People who can report their time attending these meetings and working on any projects related to the Public Awareness Committee should do so.
   2. Anyone funded with non-COC funds or funds that are not used for match for other grants may report their time.
   3. Link to fill out to report monthly time: [https://docs.google.com/forms/d/e/1FAIpQLSdLnMx4jN54l\_7mlbdr-ilL0b8\_M5daGjJvdFgcp3rcpX4SBw/viewform?usp=sf\_link](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdocs.google.com%2Fforms%2Fd%2Fe%2F1FAIpQLSdLnMx4jN54l_7mlbdr-ilL0b8_M5daGjJvdFgcp3rcpX4SBw%2Fviewform%3Fusp%3Dsf_link&data=04%7C01%7Ckim.cable%40couleecap.org%7C00e28b0290e64fb8f83c08d8b4011e97%7Cee857ecdc90f45b98da8429648f2724b%7C1%7C0%7C637457264194854776%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=TWI7w8hEZPVjVxDrn8gCG6Jz8XewvepmU%2B9zPvVAN4g%3D&reserved=0)
2. Release of Information for media releases
   1. See examples of media releases
   2. Examples of success stories
   3. Need to form a committee to develop media release for BOSCOC
      1. Shay Mueller and Jennifer Henry will work on this.
      2. Leigh Polodna will send the letterhead.
      3. The sub-committee will have something to present to the group at our next meeting.
3. Advocacy Efforts
   1. Where do we want to direct our efforts?
      1. Advocacy Toolkit?
      2. National Alliance to End Homelessness – “Take Action Tab”
         1. <https://endhomelessness.org/help-end-homelessness/take-action/>
      3. Congress is now working on a new COVID-19 relief package – and it must include critical resources for housing and homelessness. We must speak up together on behalf of people experiencing homelessness and those at risk of losing their housing during the pandemic, and ensure that these needs are met in the next bill.
         1. There is a way to encourage those to sign on to update their legislators
      4. COVID Vaccine Efforts?
      5. Work on Establishing local public awareness committees within each local coalition
      6. What are the three topics we are going to message around in reaching out to local, state and federal legislators?
      7. Survey the entire WIBOSCOC to get feedback on what our top three advocacy stances should be for 2021:
         1. Volunteers to put together the survey?
         2. People are in favor of doing this.
         3. Jenna Gormal, Shay Mueller will work on this.
            1. If anyone has any ideas to incorporate into the survey email Jenna and she will try to incorporate into the survey.
4. Public Awareness Committee Charter
   1. Review at least annually.
   2. Any changes/updates needed?
      1. Kim and Maureen will work on and get a draft to the committee to vote on in the next meeting.