

Intro to Covering WI & Upcoming BadgerCare & Medicaid Changes

Balance of State
Continuum of Care (CoC)

May 13, 2022

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What We Do



Covering Wisconsin:

Covering Wisconsin (CWI) is a **nonprofit** that helps people in Wisconsin **find and use health insurance**.

Health Insurance Navigators:

A Navigator entity since 2014, our expert health insurance Navigators are federally-licensed to provide free help statewide.



Education, Outreach and Promotions

Our team creates consumer-tested materials and offers training for professionals and partners on health insurance topics.

Get free, local help!

covering
Wisconsin
Connect to Care, Engage in Health

Covering Wisconsin Health Insurance Navigators

Health Insurance Navigators provide free help anytime to:

- Understand your health insurance questions, big or small.
- Find plans and financial help.
- Sign up for HealthCare.gov, BadgerCare Plus or Medicaid.
- Get help with billing or coverage problems.
- Find community programs to help pay for insurance or medical care.



Many Types of Enrollment Assistors

Trained and licensed enrollment assistors include:

- Navigators
- Certified Application Counselors
- Agents and Brokers

There are many agencies who have enrollment assistors on staff.

Health insurance help should always be free!

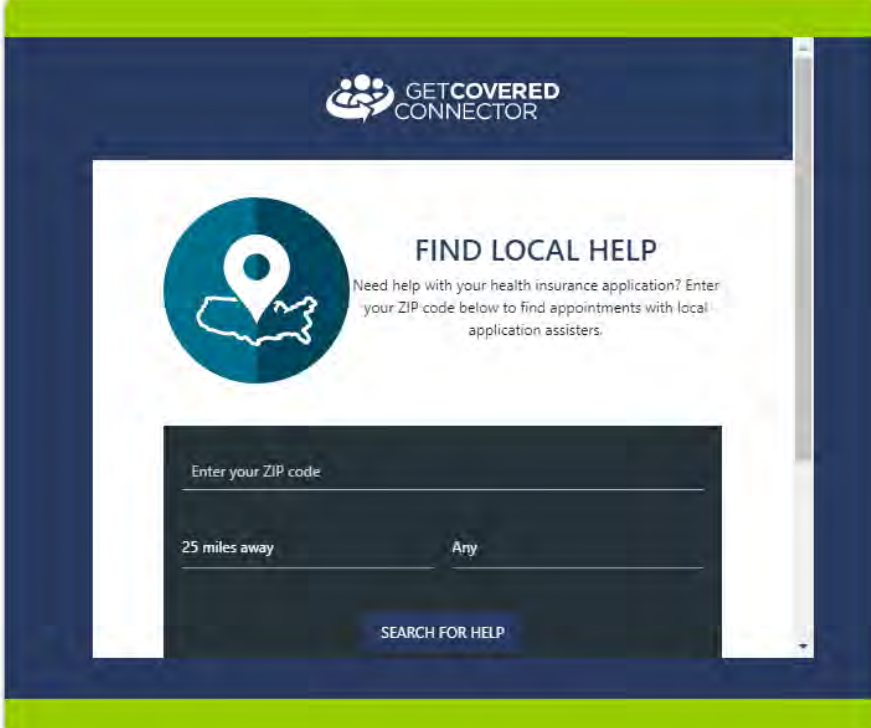


How to Find an Enrollment Assister

1. Find & Schedule Online:
www.coveringwi.org/enroll

2. Call

- Covering Wisconsin (608-261-1455 or 414-400-9489)
- Local enrollment assister
- 2-1-1



GET COVERED CONNECTOR

FIND LOCAL HELP

Need help with your health insurance application? Enter your ZIP code below to find appointments with local application assisters.

Enter your ZIP code

25 miles away Any

SEARCH FOR HELP

BadgerCare Plus and Marketplace Brief Overview



**BadgerCare Plus
(State of Wisconsin Medicaid)**

Sign up any time

HealthCare.gov





**Healthcare.gov
(Federal Health Insurance Marketplace)**

Sign up during Open Enrollment (November 1 – January 15) OR in special circumstances

BadgerCare Plus (Medicaid)

- Low-cost or free comprehensive health insurance, provided by the State of Wisconsin
- **Right now**, BadgerCare Plus and Medicaid have special rules that have paused renewals and terminations, letting members keep their insurance.

You may qualify if you make **this amount or less**. Adults and pregnant women/children qualify at different income amounts.

household size	Man 	Woman 	Pregnant Woman 	Child  (under age 19)
1	\$0 - \$1,133/mo	\$0 - \$1,133/mo	Mom + Baby ↓	\$0 - \$3,465/mo
2	\$0 - \$1,526/mo	\$0 - \$1,526/mo	\$0 - \$4,669/mo	\$0 - \$4,669/mo
3	\$0 - \$1,919/mo	\$0 - \$1,919/mo	\$0 - \$5,873/mo	\$0 - \$5,873/mo
4	\$0 - \$2,313/mo	\$0 - \$2,313/mo	\$0 - \$7,076/mo	\$0 - \$7,076/mo
5	\$0 - \$2,706/mo	\$0 - \$2,706/mo	\$0 - \$8,280/mo	\$0 - \$8,280/mo

Household - who you file taxes with

BadgerCare and Medicaid During COVID-19

- No one will lose BadgerCare or Medicaid benefits before the federal government ends the public health emergency.
- The public health emergency could end as soon as July 16, 2022*.
- When it ends, the state will ask BadgerCare and Medicaid members to complete a renewal to see if they still qualify.
- The state will send letters to all BadgerCare and Medicaid members telling them when & how to take action.

Covering Wisconsin and other free local enrollment assisters are here to help.

*By Monday, May 16th, the state should learn whether the emergency may be extended.

Important Messages for Members

- **Keep address, phone, and email address updated** with the State, by logging in at ACCESS.wi.gov or calling their [local agency](#).
- **Download the MyACCESS app** and sign up for push notifications to get an alert when it is time to renew.
- **Check for mail** from the WI Department of Health Services to know when & how to take action.
- **Take action** by the deadline.

**Keep Your BadgerCare Plus
or Medicaid Health Insurance**



**Make sure we have your current address to reach
you when it's time to renew your benefits.**

Outreach Materials

WI Dept of Health Services “Unwinding” Toolkit:

- dhs.wisconsin.gov/covid-19/unwindingtoolkit
- Key messages:
 - The Public Health Emergency (PHE) is not yet over
 - BC+ and Medicaid membership continues until further notice from DHS
 - Watch for, read, and act on information from DHS
 - Update member contact information
- Ready-to-use flyers, social media tools, outreach cards, and more.

**While the COVID-19
emergency continues, so
do your Medicaid benefits.**

Get ready for changes in 2022.

ForwardHealth!
Wisconsin serving

Outreach Materials

Covering Wisconsin:

- coveringwi.org/toolkit (English & Spanish)
- Ready-to-use social media graphics & videos
- Download & print outreach cards & flyers – contact us to personalize!
- **Coming soon:** Covering WI's personalized DHS toolkit items, and new key messages



The flyer features a photograph of a smiling couple in a yellow shirt. The text is arranged in a clean, modern layout with a dark blue background for the top half and a white background for the bottom half. The main headline asks 'Need health insurance?' in white and yellow. Below it, a green call to action says 'Get free, local help!'. The Covering Wisconsin logo is prominently displayed. The bottom section lists services provided by Health Insurance Navigators and provides two ways to make an appointment: by phone or online. A small disclaimer is at the very bottom.

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Get free, local help!

covering Wisconsin
Connect to Care, Engage in Health

organization that helps people in Wisconsin find and use health insurance.

Our expert Health Insurance Navigators provide free help anytime. Talk to a Navigator to:

- Find plans and best prices
- Sign up for HealthCare.gov, BadgerCare Plus or Medicaid
- Understand your health insurance questions, big or small
- Solve billing or coverage problems

Two ways to make an appointment:

- 📞 Call **608-261-1455** or **414-400-9489**
- 🌐 Visit **www.Coveringwi.org/enroll**

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Questions?

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