**PUBLIC AWARENESS & ADVOCACY COMMITTEE MEETING**

**2.14.19**

**ATTENDANCE:** Kathleen Fisher (Co-chair), Renee Greenland (Co-chair), Matt Johnson, Michael Etheridge,   
Julia McDermid

**EXCUSED:** AJ Simms,Amy Lang, Richard Lynes, Sara Dorow, Tammy Modic

**AGENDA:**

* **Roll Call**
* Welcome to new PAA member Matt Johnson! Matt is Executive Director of Day by Day Warming Shelter in Oshkosh. He has kindly offered to be an Admin on Facebook and participate in posting engaging and educational content. Renee and Matt will schedule a phone call in the near future to discuss how to best coordinate WIBOSCOC Facebook posting.
* **Social Media Policy**
* Renee presented rough draft of the Social Media Policy with suggestions by COC Director Carrie Poser included. Additional revisions were suggested and will be incorporated into a near final version that will be sent out to the entire PAA Committee for further comment.
* **Advocacy Day**
* Kathleen shared that her conversation with Emily of the Housing First Coalition went well and her response to our suggestion to collaborate on their Advocacy Day on May 1 in Madison was favorable. Kathleen created a flyer for the event that was shared with the BOS membership during committee reports. Next steps for Advocacy Day are as follows:

**Action item: Renee will create a Facebook event for Advocacy Day for everyone to share.** (This has been done…PLEASE SHARE with your networks. Thank you!)

**Action item: Kathleen will work with Carrie to develop a BOS white paper (or brochure) for Advocacy Day.**

**Action item: Would someone be willing to research other Advocacy Days and what makes them successful?**

* **New Business**
* Nothing at this time.
* **Next Meeting Date**

Next meeting: March 7, 2019 1:00 PM (added due to the May 1st Housing Coalition Advocacy Day)