

# ENDING HOMELESSNESS – LOOKING AT DATA

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Carrie Poser

CoC Director, WI Balance of State CoC

May 2025

# Impact



DATA



WORDS



PICTURES

**POINT-IN-TIME**

# Point-in-Time – Balance of State CoC



	Jan 14	Jan 15	Jan 16	Jan 17	Jan 18	Jan 19	Jan 20	Jan 21	Jan 22	Jan 23	Jan 24	Jan 25*
<b>ES</b>	1924	1920	1939	2023	1990	1966	1997	1745	2274	2088	2281	2296
<b>TH</b>	1515	1463	1367	1181	1023	809	580	541	562	570	579	595
<b>SH</b>	7	7	7	7	7	6	6	5	6	2	0	0
<b>UN</b>	123	207	132	137	127	94	125	129	195	268	341	317
<b>Total</b>	3569	3597	3445	3348	3147	2875	2708	2420	3037	2928	3201	3208

\* = not official

## Point-in-Time:

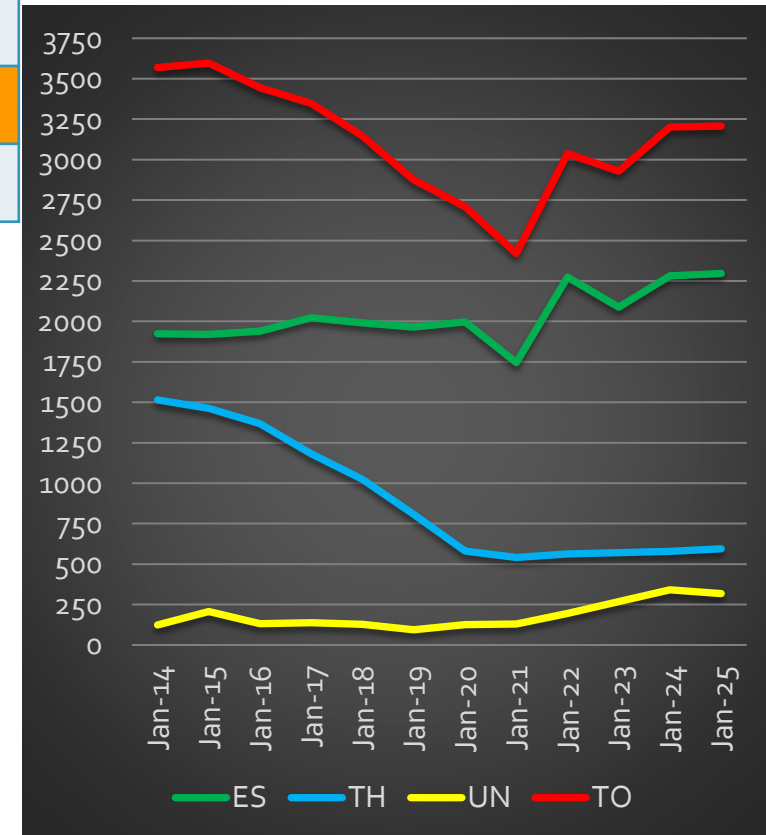
- 4<sup>th</sup> Wednesday Jan & July
- Includes sheltered & unsheltered, domestic violence providers, non-gov't funded projects
- Snapshot of community
- CoC-wide Outreach activity

ES = Emergency Shelter/Motel Voucher  
 TH = Transitional Housing  
 SH = Safe Haven  
 UN = Unsheltered  
 TO = Total

Emergency Shelter & Transitional Housing increased between 2024 and 2025. ES <1%, TH 2.8%

We finally saw a 7% decrease in unsheltered. This is the first time since 2019 the unsheltered count saw any kind of decrease..

The overall increase was 7 people.



# Point-in-Time: Unsheltered Households– January



Coalition	Jan 2019 #HH	Jan 2020 #HH	Jan 2021 #HH	Jan 2022 #HH	Jan 2023 #HH	Jan 2024 #HH	Jan 2025 # HH
Brown	5	10	11	22	41	62	54
Central	8	7	5	5	7	8	8
Coulee	5	6	8	6	35	34	10
Dairyland	5	9	9	26	30	36	27
East Central	0	0	4	0	0	1	1
Fox Cities	11	21	13	19	21	30	73
Jefferson	1	2	1	0	1	2	6
Kenosha	8	15	5	19	7	5	16
Lakeshore	2	2	5	6	7	8	18
North Central	8	7	8	0	16	11	4
Northeast	0	1	1	4	3	3	3
Northwest	4	0	0	17	18	26	9

Coalition	Jan 2019 #HH	Jan 2020 #HH	Jan 2021 #HH	Jan 2022 #HH	Jan 2023 #HH	Jan 2024 #HH	Jan 2025 #HH
NWISH	0	0	0	1	3	0	0
Ozaukee	0	1	3	0	0	1	0
Rock-Walworth	7	9	8	1	15	9	1
Rural North	1	5	3	1	3	0	0
Southwest	2	1	2	4	9	3	4
Washington	6	0	2	2	2	0	3
Waukesha	1	0	14	16	11	13	13
West Central	0	3	0	1	3	1	0
Winnebago-land	9	10	4	1	16	17	13

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# **COORDINATED ENTRY**

# WI Balance of State CoC - Coordinated Entry



HH without Children	5/27/25	11/12/24
Currently waiting on PL	<b>2,128 people</b>	1,986 people
Chronic Homeless	<b>483 people</b>	425 people
Veterans	<b>70 people</b>	52 people
Youth (18-24)	<b>137 people</b>	144 people
DV survivors (HMIS)	<b>295 people</b>	279 people
Average Length of Time (LOT) on list	<b>149.2 days</b>	128.36 days
Longest LOT on list	<b>2,005 days</b>	1,809 days
Number of people on list 200 days +	<b>660 people 32.5% of list</b>	515 people 26% of list

HH with Children	5/27/25	11/12/24
Currently waiting on PL	<b>660 HH</b>	700 HH
Chronic Homeless	<b>71 HH</b>	52 HH
Veterans	<b>4 people</b>	6 people
Youth (18-24)	<b>57 people</b>	50 people
DV survivors (HMIS)	<b>218 people</b>	227 people
Average Length of Time (LOT) on list	<b>129.38 days</b>	107.64 days
Longest LOT on list	<b>929 days</b>	616 days
Number of households on list 200 days +	<b>198 HH 34.8% of list</b>	157 HH 22% of list

# WI Balance of State CoC - Coordinated Entry

According to CE  
Data 5/27/25



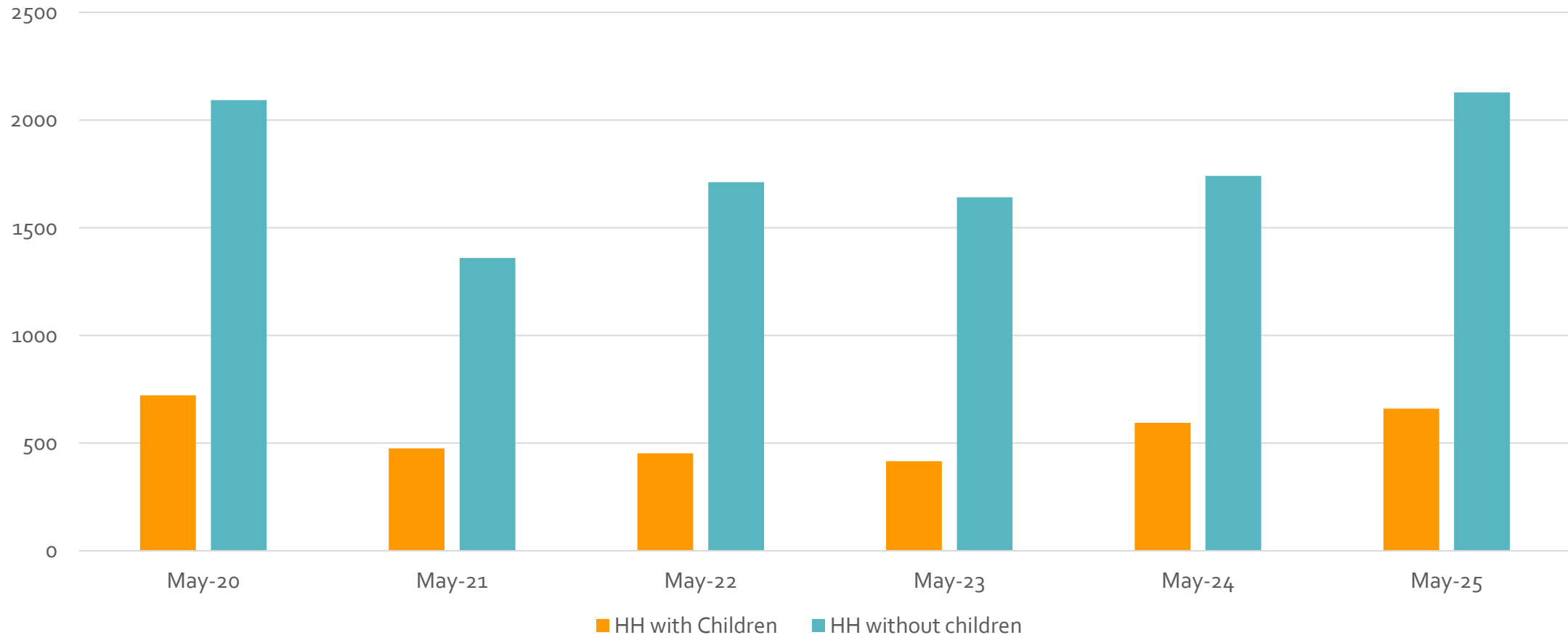
Level of Needed Support	# HH w/out children	# HH w/ children	# Housing Solutions Nov 2024	# Housing Solutions Nov 2024
<u>Permanent Supportive Housing</u> Chronic with disability (more than 12 months homeless)	483	71	<b>795</b> <b>(30.6%)</b>	685 (27.5%)
Non-Chronic with disability & more than 12 months homeless	209	32		
<u>Rapid Re-housing with intensive case management</u> Non-Chronic with disability & less than 12 months homeless	661	159	<b>1270</b> <b>(48.8%)</b>	1293 (51.5%)
Non-Chronic without a disability & more than 12 months homeless	333	117		
<u>Rapid Re-housing</u> Non-Chronic without a disability & less than 12 months homeless	345	190	<b>535</b> <b>(20.6%)</b>	532 (21%)
<b>Total</b>	<b>2031</b>	<b>569</b>	<b>2600</b>	<b>2510</b>

# Definitions



- **CH = Meets Chronic Homeless Definition**
  - Disability
  - Category 1 homeless situation (place not meant for human habitation or shelter)
  - Homeless for 12 consecutive months or 4 times within 3 years that totals 12 months
  
- **CH – 2<sup>nd</sup> priority = does not meet chronic homeless definition**
  - Disability
  - Category 1 homeless situation (place not meant for human habitation or shelter)
  - Homeless for 12 non-consecutive months or less than 4 times within 3 years
  
- **RRH w/ICM (intensive case management) = does not meet chronic homeless definition**
  - Disability, less than 12 months of homelessness AND
  - Without a disability, 12 months or more of homelessness
  
- **RRH = does not meet chronic homeless definition**
  - Without a disability, less than 12 months of homelessness

# Homelessness by Household Type

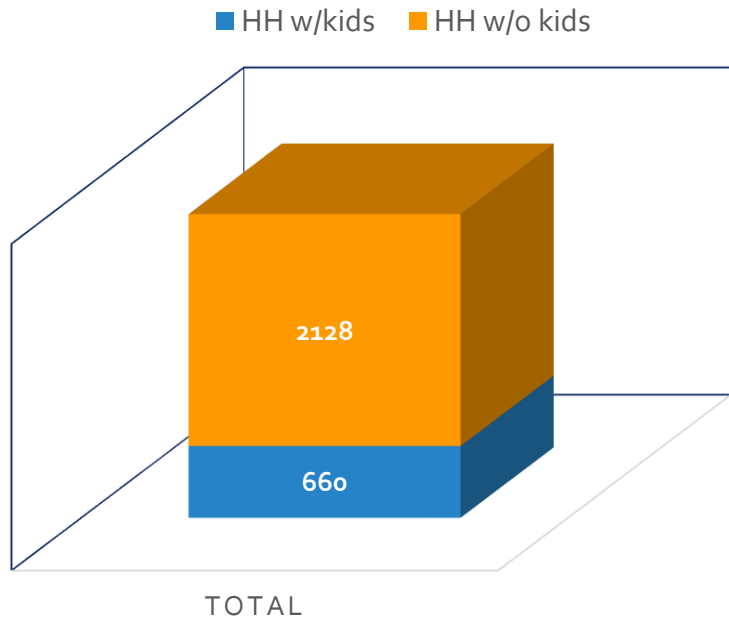


According to HMIS Coordinated Entry Prioritization List data 2020-2025

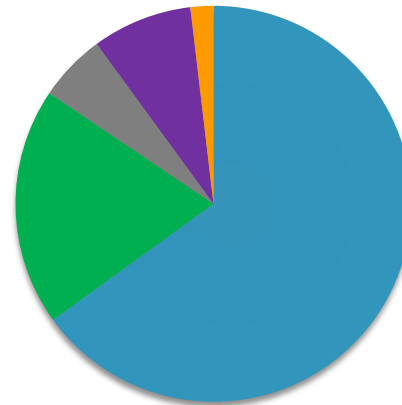
# Coordinated Entry - Demographics



According to HMIS  
Prioritization List  
5/27/25

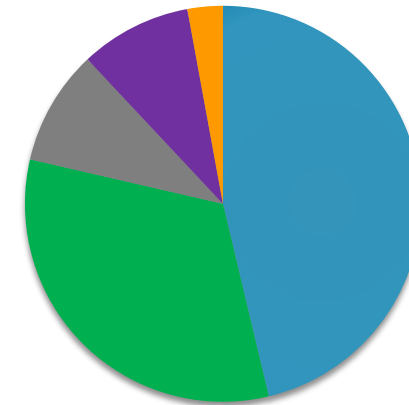


### HH w/out kids

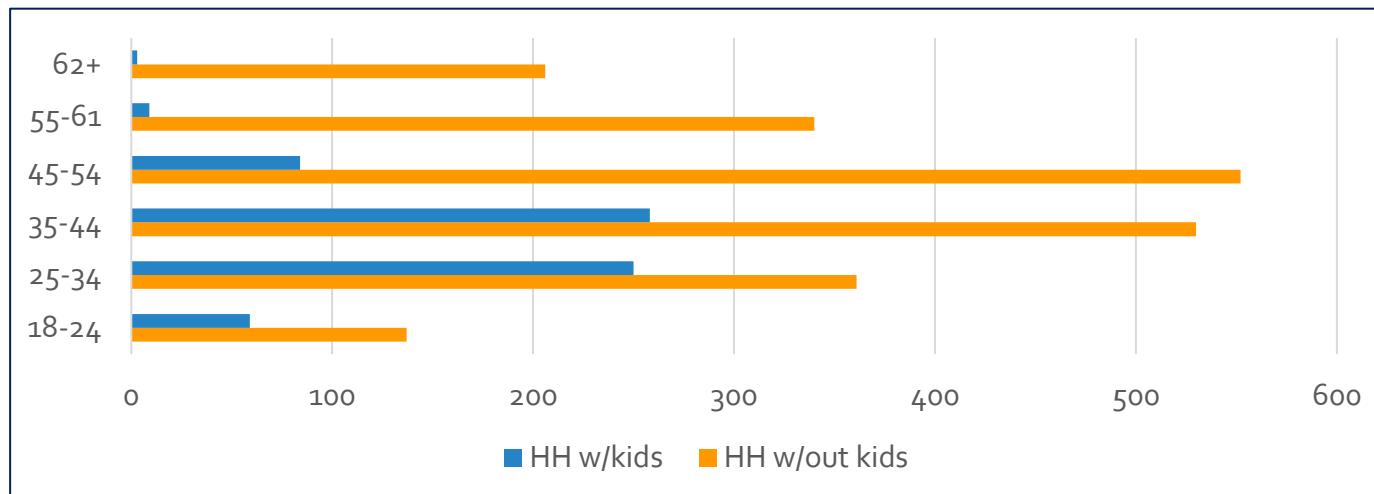


■ White ■ Black ■ Am Indian  
■ Mutli ■ His/Lat

### HH w/kids



■ White ■ Black ■ Am Indian  
■ Multi ■ His/Lat



# Coordinated Entry – HMIS Prioritization



Coalition	HH w/out kids	HH w/kids	Total HH May 2025	Total HH July 2024	Average # days on list HH w/o	Average # days on list HH w
Brown	405	228	633	543	151.2	128.6
Central	208	48	256	213	146.4	115.7
Coulee	269	51	320	273	214.7	109.8
Dairyland	236	46	282	240	155.3	95.33
East Central	134	35	169	116	147.3	160.1
Fox Cities	386	154	540	414	152.7	142.3
Jefferson	98	48	146	117	153.9	142.0
Kenosha	222	82	304	207	118.2	99.1
Lakeshore	167	61	228	215	142.9	112.1
North Central	126	30	156	107	129.6	122.2
Northeast	147	84	231	241	144.7	134.1
Northwest	90	32	122	136	150.1	166.5

Coalition	HH w/out kids	HH w/kids	Total HH May 2025	Total HH July 2024	Average # days on list HH w/o	Average # days on list HH w
NWISH	84	41	125	201	162	140.9
Ozaukee	55	26	81	92	125.2	144.6
Rock-Walworth	186	89	275	282	129.3	133.7
Rural North	95	32	127	84	97.5	114.8
Southwest	45	19	64	49	134.5	95.6
Washington	85	42	127	106	128.3	124.3
Waukesha	173	58	231	195	158.0	131.8
West Central	231	53	284	257	132.9	110.7
Winnebago-land	297	110	407	347	145.9	149.7

HMIS Prioritization List as of 5/27/25

# Coordinated Entry – HMIS Prioritization



Coalition	Vet HH	CH HH	DV HH	Youth HH	Senior HH
Brown	15	128	143	56	111
Central	7	35	42	13	57
Coulee	4	99	56	16	67
Dairyland	7	80	47	14	54
East Central	6	28	27	8	33
Fox Cities	21	123	112	31	94
Jefferson	1	26	25	11	26
Kenosha	4	45	78	21	62
Lakeshore	6	39	53	9	41
North Central	6	36	27	7	25
Northeast	4	54	59	6	38
Northwest	2	23	25	3	19

Coalition	Vet HH	CH HH	DV HH	Youth HH	Senior HH
NWISH	1	33	28	2	18
Ozaukee	3	5	15	2	16
Rock-Walworth	7	44	59	18	51
Rural North	3	24	26	3	23
Southwest	2	15	10	3	15
Washington	5	23	25	6	18
Waukesha	7	39	47	18	50
West Central	7	71	46	6	59
Winnebago-land	12	78	79	20	59

# Coordinated Entry – Non HMIS Prioritization



Coalition	HH w/out kids	HH w/kids	Total HH	Compare (July 2024)
Brown	105	125	225	140
Central	58	53	111	94
Coulee	7	7	14	11
Dairyland	42	45	87	91
East Central	1	2	3	27
Fox Cities	27	29	56	92
Jefferson	6	18	24	36
Kenosha	30	15	45	76
Lakeshore	10	15	25	50
North Central	5	6	11	24
Northeast	0	1	1	32
Northwest	4	2	6	21

Coalition	HH w/out kids	HH w/kids	Total HH	Compare (July 2024)
NWISH	1	2	3	5
Ozaukee	2	1	3	27
Rock-Walworth	19	17	36	69
Rural North	9	9	18	34
Southwest	1	6	7	9
Washington	3	0	3	38
Waukesha	6	11	17	47
West Central	29	39	68	94
WinnebagoLand	10	9	19	105

	Feb 2019	Feb 2020	Feb 2021	Feb 2022	Feb 2023	May 2024	May 2025
Total	236	310	344	600	540	841	797

Non-HMIS Prioritization List as of 5/27/25

# Length on the List Challenge!



Coalition	HH w/out # Days on List (Long-est)	HH w/out # of people 500 days+	Is referral from your coalition?	HH w/ # Days on List (Long-est HH)	HH w/ # of HH 500 days+	Is referral from your coalition?
Brown	2,141	22	Yes	1,092	7	Yes
Central	657	3	Yes	438	0	No – Jefferson
Coulee	2,005	20	Yes	365	0	yes
Dairyland	1,030	14	Yes	397	0	Yes
East Central	481	0	Yes	350	0	Yes
Fox Cities	791	15	Yes	957	5	Yes
Jefferson	1,119	3	Yes	446	0	Yes
Kenosha	435	0	Yes	490	0	Yes
Lakeshore	600	3	Yes	405	0	Yes
North Central	631	6	Yes	86	0	Yes
Northeast	606	4	Yes	855	4	No – Brown
Northwest	957	2	yes	929	3	yes

Coalition	HH w/out # Days on List (Long-est)	HH w/out # of people 500 days+	Is referral from your coalition?	HH w/ # Days on List (Long-est HH)	HH w/ # of HH 500 days+	Is referral from your coalition?
NWISH	284	0	No – Brown	258	0	No – Brown
Ozaukee	294	0	Yes	106	0	Yes
Rock-Walworth	869	3	Yes	627	3	Yes
Rural North	274	0	No – St. Croix	698	1	Yes
Southwest	243	0	Yes	0	0	N/A
Washington	382	0	Yes	491	0	Yes
Waukesha	1,404	5	Yes	795	2	Yes
West Central	666	3	Yes	3335	0	Yes
Winnebago-land	806	7	yes	749	4	No – Outagamie

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# **SYSTEM PERFORMANCE IMPACT**

# Measure 1: Length of Time Persons Remain Homeless

Metric	People	Average LOT Homeless (bed nights)	Median LOT Homeless (bed nights)
People in Emergency Shelter	9,561	64.2	38.0
People in Emergency Shelter and Transitional Housing	9,972	78.2	42.0

- This is Balance of State as a whole. ICA can break this down by coalition.
- In CoC competition, max was 13 points. 8 points if CoC average was 90 days or less. 😊

**We received maximum 8 points for data metric!**

**But only 2 out of 5 points for the written description of how the CoC identifies and prioritizes those with highest LOTH.**

# Measure 2: Returns to Homelessness for Persons who Exit to Permanent Housing (PH) Destinations



	Total # of Persons who Exited to a Permanent Housing Destination (2 Years Prior)	Returns to Homelessness in Less than 6 Months		Returns to Homelessness from 6 to 12 Months		Returns to Homelessness from 13 to 24 Months		Number of Returns in 2 Years	
		FY 2022	% of Returns	FY 2022	% of Returns	FY 2022	% of Returns	FY 2022	% of Returns
Exit was from SO	299	31	10%	25	8%	12	4%	68	23%
Exit was from ES	3078	342	11%	168	5%	243	8%	753	24%
Exit was from TH	186	3	2%	4	2%	16	9%	23	12%
Exit was from SH	1	1	100%	0	0%	0	0%	1	100%
Exit was from PH	790	31	4%	51	6%	45	6%	127	16%
TOTAL Returns to Homelessness	4354	408	9%	248	6%	316	7%	972	22%

- Top is 2021-2022. Bottom is 2022-2023.
- This is Balance of State as a whole. ICA can break this down by coalition.
- In CoC competition, max was 8 points.
  - 3 pts = reduce by at least 1% at 6 months or the rate was 5% or less
  - 3 pts = reduce by at least 1% at 12 months or the rate was 10% or less

Metric	Total # of Persons Exited to a PH Destination (2 Yrs Prior)	Returns to Homelessness in Less than 6 Months (0 - 180 days)		Returns to Homelessness from 6 to 12 Months (181 - 365 days)		Returns to Homelessness from 13 to 24 Months (366 - 730 days)		Number of Returns in 2 Years	
		Count	% of Returns	Count	% of Returns <sup>4</sup>	Count	% of Returns <sup>6</sup>	Count	% of Returns <sup>8</sup>
Exit was from SO	261	75	28.7%	18	6.9%	19	7.3%	112	42.9%
Exit was from ES	2,960	384	13.0%	152	5.1%	212	7.2%	748	25.3%
Exit was from TH	145	5	3.5%	2	1.4%	6	4.1%	13	9.0%
Exit was from SH	3	1	33.3%	0	0.0%	0	0.0%	1	33.3%
Exit was from PH	1,190	65	5.5%	43	3.6%	60	5.0%	168	14.1%
TOTAL Returns to Homelessness	4,559	530	11.6%	215	4.7%	297	6.5%	1,042	22.9%

**We received 0 out of 3 points for 6-month measure.**

**We received 0 out of 3 points for 12-month measure.**

# Measure 4: Employment & Income Growth



Metric	2021-2022	2022 – 2023
4.1 Earned Income (Stayers)	7%	9.1%
4.2 Non-employment (Stayers)	15%	25.9%
4.3 Total income (Stayers)	23%	34.2%
4.4 Earned Income (Leavers)	13%	11.9%
4.5 Non-employment (Leavers)	15%	10.6%
4.6 Total income (Leavers)	25%	22.5%

- This is Balance of State as a whole. ICA can break this down by coalition.
- This is only for CoC funded projects.
- In CoC competition, max was 7 points.
  - 2 pts = increase in income from employment or rate was 20% or higher
  - 2 pts = increase from non-employment source or rate was 50% or higher

**We received 0 out of 2 points for employment & cash income for leavers.**

**We received 0 out of 2 points for non-cash benefits for leavers.**

# Measure 5: Number of Persons who Become Homeless for the First Time



Metric	2021- 2022	2022-2023
People entering ES and TH	74.69%	71.95%
People entering ES, TH, and PH projects	75.38%	72.96%

- This is Balance of State as a whole. ICA can break this down by coalition.
- In CoC competition, max was 3 points. 1 point if there was a reduction in the first-time homeless number 😊

**We received maximum 3 points!**

# Measure 7: Successful Placement or Retention of Permanent Housing



Metric	2021-2022	2022 – 2023
(1) ES, TH, and RRH exits to PH	31%	30.6%
(2) PH Exits to permanent housing destinations or retention	95%	93.7%

- This is Balance of State as a whole. ICA can break this down by coalition.
- This is only for CoC funded projects.
- In CoC competition, max was 13 points.
  - 6 pts = metric (1) increase rate by at least 2% points or the rate was 50% or higher
  - 3 pts = metric (2) increase rate by at least 1% point or the rate was 96% or higher

**We received 0 out of 6 points for exits out of ES, TH, and RRH.**

**We received 0 out of 3 points for exits out of PH or retention.**

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# **COC COMPETITION FULL RESULTS**

## 2. CoC Scoring Summary (from FY 2024 and FY 2025 CoC NOFO)

Scoring Category	Maximum Score (Points)	Your CoC Score (Points)
<b>1B.</b> Coordination and Engagement–Inclusive Structure and Participation	5	<b>4.5</b>
<b>1C.</b> Coordination and Engagement–Coordination with Federal, State, Local, Private, and Other Organizations	28	<b>26</b>
<b>1D.</b> Coordination and Engagement–Coordination with Federal, State, Local, Private, and Other Organizations–Continued	51	<b>50</b>
<b>1E.</b> Project Capacity, Review, and Ranking–Local Competition	28	<b>25</b>
<b>2A.</b> Homeless Management Information System (HMIS)–Implementation	9	<b>8</b>
<b>2B.</b> Point-in-Time (PIT) Count	5	<b>5</b>
<b>2C.</b> System Performance	<b>60</b>	<b>31</b>
<b>3A.</b> Coordination with Housing and Healthcare	14	<b>14</b>
<b>Total CoC Application Score*</b>	<b>200</b>	<b>163.5</b>

\*The total does not include bonus scores.

## 3. Overall Scores for all CoCs

Highest Score for any CoC	185.5
Lowest Score for any CoC	54.5
Median Score for all CoCs	151.5



RRH or Joint TH-RRH Projects				
NOFA Language	NOFA Section	Application Question Number	Maximum Points Available	Your DV Bonus Score
<b>CoC Score.</b> Up to 50 points in direct proportion to the score received on the CoC Application.	I.B.3.j.(1)(a)	Not Applicable	50	40.875
<b>CoC Collaboration with Victim Service Providers.</b> Up to 10 points in direct proportion to the score received on the following rating factors in the CoC application: Section VII.B.1.e, Section VII.B.2.c, and Section VII.B.3.b.	I.B.3.j.(1)(b)	Not Applicable	10	8.75
<b>Need for the Project.</b> Up to 10 points based on the extent the CoC quantifies the need for the project in its portfolio, the extent of need, and how the project will fill that gap.	I.B.3.j.(1)(c)	4A-3, 4A-3a	10	10
<b>Quality of the Project Applicant.</b> Up to 15 points based on the previous performance of the applicant in serving survivors of domestic violence, dating violence, sexual assault, or stalking, and their ability to house survivors and meet safety outcomes.	I.B.3.j.(1)(d)	4A-3b thru 4A-3g	15	14.5
<b>Demonstration of inclusion of victim-centered practices.</b> Up to 8 points based on the quality of the project's plan to address the housing and safety needs of survivors by adopting victim-centered practices (e.g., Trauma-Informed Care, Confidentiality) in operating their project. Full points will be awarded to project applicants that can demonstrate they are already adopting victim-centered practices.	I.B.3.j.(1)(e)	4A-3h, 4A-3i	8	8
<b>Demonstration of plan to include survivors with lived expertise.</b> Up to 7 points based on the project's ability to demonstrate its plan to involve survivors in policy and program development throughout the project's operation.	I.B.3.j.(1)(f)	4A-3j	7	7
			<b>Total Score</b>	<b>89.125</b>

As a result, we added \$1,489,456 to the DV RRH grant.

- Expanded Bolton Refuge House sub-award
- Add Hope House of South Central Wisconsin
- Add The Bridge to Hope
- Add People Against a Violent Environment (PAVE)

Overall Scores for all DV Bonus Applications	
Highest Score for any CoC	96.00
Lowest Score for any CoC	36.63
Median Score for all CoCs	79.69

To receive DV Bonus funding, your application needed a score of at least **86.8**, which is the lowest score of any new DV Bonus project HUD funded.



SSO for Coordinated Entry Projects				
NOFA Language	NOFA Section	Application Question Number	Maximum Points Available	Your DV Bonus Score
<b>CoC Score.</b> Up to 50 points in direct proportion to the score received on the CoC Application.	I.B.3.j.(3)(a)	Not Applicable	50	40.875
<b>CoC Collaboration with Victim Service Providers.</b> Up to 10 points in direct proportion to the score received on the following rating factors in the CoC application: Section V.B.1.e, Section V.B.2.c, and Section V.B.3.b.	I.B.3.j.(3)(b)	Not Applicable	10	8.75
<b>Need for the Project.</b> Up to 25 points based on the extent to which the CoC demonstrates the need for a coordinated entry system that better meets the needs of survivors of domestic violence, dating violence, sexual assault, or stalking, and how the project will fill this need.	I.B.3.j.(3)(c)	4A-2a	25	17
<b>Demonstration of plan to include survivors with lived expertise.</b> Up to 15 points based on the project's ability to demonstrate its plan to involve survivors in policy and program development throughout the project's operation.	I.B.3.j.(3)(d)	4A-2b	15	15
<b>Total:</b>				<b>81.625</b>

As a result, we did not receive the expansion to SSO CE DV.

Overall Scores for all DV Bonus Applications	
Highest Score for any CoC	96.00
Lowest Score for any CoC	36.63
Median Score for all CoCs	79.69

To receive DV Bonus funding, your application needed a score of at least **86.8**, which is the lowest score of any new DV Bonus project HUD funded.

**WORDS**

**Homelessness is on the rise in Brown County. Here's what to know about the latest numbers.**  
**Green Bay Gazette – April 10, 2025**

- <https://www.greenbaypressgazette.com/story/news/local/2025/04/10/homelessness-is-on-the-rise-in-brown-county-wisconsin/83014336007/>

### **How to reduce homelessness in Brown County**

Based on the number of people facing homelessness as of April 3, Poser said it would take 159 more permanent supporting housing options, 292 rapid rehousing with intensive case management to address substance use and behavioral health challenges, and 129 rapid rehousing to end homelessness.

Poser said there is currently "a lot of uncertainty" in what federal funding will be provided for homelessness programs, so pointed to advocacy efforts as key to reduce homelessness in Wisconsin.

"We are asking shelters to do all kinds of things and is sometimes the only intervention for someone and they don't have enough funding," Poser said.

**PICTURES**



Erika & Sara in Madison participating in the WI Housing First Coalition Advocacy Day (April 2025)



**Above:**  
Molly & Adam in Green Bay presenting at WI County Human Services Association (WCHSA) conference (May 2025)



**Left:**  
Ryan in Los Angeles, CA presenting at the National Alliance to End Homelessness (NAEH) conference (Feb 2025)



**Above & Right:** Sara, Adam, Molly, Ryan, Meredith, Holly, Erika, and Kate attending the CSH Conference in Chicago (April 2025)



# Contact Information

Carrie Poser

CoC Director, Wisconsin Balance of State CoC

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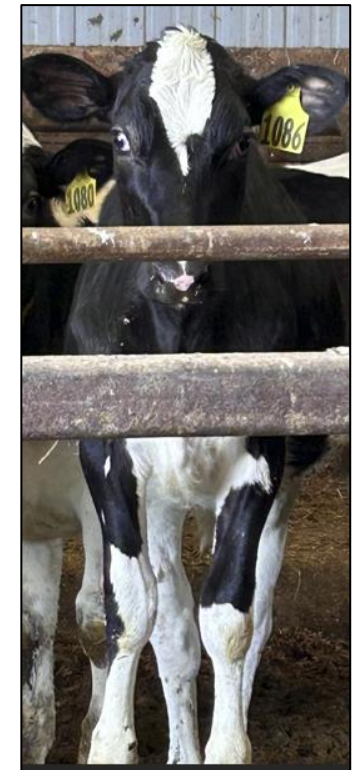
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*Bos Cow*



**We are who we are waiting for.  
There is no cavalry.**

- Tomiquia Moss, California State Secretary of BCSHA