

COC COMPETITION FY21 OVERVIEW

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Overview

- Collaborative Application – What's New?
- DV Bonus Projects
- New Project Applications
- Renewals
- Questions?

Changes from previous NOFO

- The Consolidated Appropriations Act, 2020 amended title IV section 435 of the Act to allow Indian Tribes and Tribally Designated Housing Entities (TDHE) to be Collaborative Applicants, eligible entities, or subrecipients of the CoC Program in addition to amendment title IV section 401 to add the terms “Formula Area” and “Indian Tribe.”
 - In 2021, Tribes and TDHEs will be eligible to apply for projects through existing CoCs only. Projects on trust land or reservations may be eligible if applicants obtain a certification that the projects are consistent with an approved Consolidated Plan.
 - Applicants that propose to claim a reservation or trust land geographic area and to locate a project on a reservation or trust land must include a tribal resolution from the tribe authorizing the applicant to do so. Tribes do not need a resolution to claim their own land.
- As required by the Appropriations Act, HUD will incentivize CoCs that create projects that coordinated with housing providers and healthcare organizations to provide permanent housing and rapid rehousing services.
- HUD increased the number of points related to the CoC coordination with Public Housing Authorities (PHA) to:
 - Add PHA-funded units to CoC coordinated entry
 - Apply for or implement funding provided for Housing Choice Vouchers dedicated to people who are experiencing homelessness
 - Prepare and submit joint applications for funding
 - Established admission preference

Changes from previous NOFO

- HUD revised its evaluation of racial disparity
 - Focus placed on racial equity and increased the number of points related to whether people of different races/ethnicities are less likely to receive assistance or positive outcomes, whether disparities are present and whether CoCs and homeless providers identified barriers that led to these disparities and have taken steps to eliminate these barriers to improve racial equity.
- A new category has been added to promote inclusion in the local planning process of current and former homeless persons with lived experience:
 - Address homelessness
 - Determine how local policies may need to be revised & updated
 - Participate in CoC meetings & on committees as stakeholders
 - Provide input for decisions
 - Provide input related to the local competition process
- Points were added related to how CoCs addressed challenges resulting from the outbreak of COVID-19 affecting people experiencing homelessness, including increased calls due to domestic violence, the need for additional assistance related to mainstream benefits and other assistance, and changes needed to the CoC's coordinated entry system
- Points added for coordination with ESG recipient (DEHCR) regarding CARES Act funding and distribution

Collaborative Application

- Local Coalition Feedback request – due Oct. 8th
- HUD's new questions, expanded explanations, additional components
- Coalition vs. agency
 - Some responses need to come from the coalition as a whole
 - Some can come from agency-specific interactions, projects, activities
- Answer all questions asked
 - How = process
 - Describe = details
- Do not restate question
- Does not have to be in paragraph form, bullet points and lists work too
- No fluff

Collaborative Application

- Let's Review – questions?
- **Coordination & Engagement – Inclusive Structure & Participation**
 - Engagement by organizations/persons in specific categories
 - Recruitment to organizations serving culturally specific communities (Black, Latino, Indigenous, persons with disabilities)
- **CoC Coordination**
 - Coordinates with planning or operation of projects by specific entities or organizations
- **Collaboration Related to Children and Youth (Education)**
 - Formal written agreements or other agreements with:
 - Youth education providers
 - SEA = State Education Agency or LEA = Local Education Agency
 - School District staff

Collaborative Application

- **Addressing Safety Needs**
 - Trainings on best practices (e.g. trauma informed, victim centered) on safety and planning protocols in serving survivors – description & frequency
- **Public Housing Authorities (PHA)**
 - Homeless preference, move on strategy, # new admissions, # of those new that were homeless
 - Copy of admin plan (showing preference) & letter confirming strategy and numbers
 - How did you get this collaboration going?
 - If there is not collaboration with the PHA, why? What is the issue, barrier, or challenge? Focus on examples & specifics
 - PHA use coordinated entry?
 - Joint Applications (e.g. Mainstream Vouchers, Family Unification Program, Foster Youth to Independence, or other non-federal programs) – what type, was it approved, how has to coalition benefited from this coordination?
- **Street Outreach**
 - How often, where, target, efforts to connect with those not seeking shelter (coalition and/or agencies)
- **Mainstream Benefits & Other Assistance**
 - How coalition or agencies collaborated with health care organizations to enroll participants in health insurance?
 - How coalition or agencies provided assistance with the effective utilization of Medicaid and other benefits?

Collaborative Application

- **Promoting Racial Equity in Homelessness**
 - Assessment since 2018?
 - Results of the assessment"
 - people of different races/ethnicities more/less likely to receive help
 - People of different races/ethnicities more/less likely to receive a positive outcome from help
 - Strategies to address racial disparities – yes/no
 - Description of steps coalition and/or agencies have taken to improve racial equity in the provision and outcomes of assistance
- **People with Lived Experience**
 - Level of active participation
 - # who have lived experience within 7 years
 - # whose lived experience comes from unsheltered situations

Collaborative Application

- **Addressing COVID**
 - Seeking specific strategies, concrete examples, and thorough descriptions
 - Protocols implemented during COVID re: immediate safety needs (coalition and/or agencies)
 - Improved readiness for further public health emergencies (coalition and/or agencies)
 - Use of ESG CV funds
 - Coalition coordination with mainstream health (e.g. local and state health agencies, hospitals, clinics)
 - Coalition communication
 - How eligible people were identified for vaccinations (coalition and/or agencies)
 - How possible increases in domestic violence calls for assistance were addressed (coalition and/or agencies)

Collaborative Application

- **System Performance**
 - First Time Homeless: Process, not actual risk factors
 - Length of Time Homeless: Process for identification and process of housing
 - Exits to/Retention of Permanent Housing: process of increasing rates of exit to PH from shelter
 - Returns to Homelessness: strategy to reduce rate of returns
 - Increasing Employment Cash:
 - process of increasing income,
 - mainstream employment organizations,
 - promoting partnership & access to employment,
 - working with public & private to provide meaningful education & training
 - Increasing Non-Employment Cash
 - Process of increasing non-employment cash income
 - Strategies to increase sources

Collaborative Application - Scoring

- Application is a total of 163 points
 - CoC Coordination and Engagement (96 points)

Rating Factor	Maximum Points
Inclusive Structure & Participation including: inclusive membership, invitation process for new members, solicit & considers opinions, and accepts proposals from previously unfunded organizations	4 (1 pt each)
Coordination with Federal, State, Local, private, and other organizations This includes ESG CV	2
Ensuring Families aren't separated	2
Collaboration related to children and youth – written agreements	3
Addressing needs of Survivors	5
Addressing the needs of LGBT individuals	5
Public Housing Agencies	10
Discharge Planning	3

Collaborative Application - Scoring

- Application is a total of 163 points

Rating Factor	Maximum Points
Housing First	10
Street Outreach	3
Criminalization	2
Rapid Rehousing – increasing the number of RRH beds (HDX)	10
Mainstream Benefits and Other Assistance	4
Coordinated Entry	3
Promoting Racial Equity in Homelessness	7
Persons with lived experience	1
Addressing COVID-19	20
Promoting Volunteering & Community Service	2

Collaborative Application - Scoring

- Application is a total of 163 points
 - Project Capacity, Review, & Ranking (30 points)

Rating Factor	Maximum Points
Objective Criteria: 2 pts for 33% of project scoring “objective”	8
Using System performance measures: 2 pts for 20% of project scoring “use of SPM”	8
Use of Comparable database to evaluate domestic violence providers	2
Rapid Return to Permanent Housing and Severity of Barriers Experienced by program Participants – severity of barriers	4
Promote Racial Equity	1
Reallocating Projects – must demonstrate the CoC actively reviews the performance of existing CoC projects and has a standard process for reallocating funding from lower performing projects to create new high performing projects OR 20% of ARD reallocated between 2016 and 2021	4
Ranking & Selection Process	3

Collaborative Application - Scoring

- Application is a total of 163 points
 - Homeless Management Information System – HMIS (11 points)

Rating Factor	Maximum Points
Housing Inventory Count (HIC) – submitted on time	1
Comparable Database for DV Providers	2
Bed Coverage (85%)	6
Longitudinal Systems Analysis (LSA) – submitted on time	2

- Point-in-Time – PIT (3 points)

Rating Factor	Maximum Points
PIT Count & Data Submission – submitted on time	2
Effectively Count Youth	1

Collaborative Application - Scoring

- Application is a total of 163 points
 - System Performance (23 points)

Rating Factor	Maximum Points
Reducing the Number of People Experiencing Homelessness (5% decrease)	1
Reduction in the Number of First Time Homeless (reduction in #)	3
Length of Time Homeless (5% decrease)	6
Successful Permanent Housing Placement or Retention (5% increase)	5
Returns to Homelessness (5% decrease)	4
Jobs & Income Growth	4

Collaborative Application - BONUS

- Up to 10 Bonus points to CoCs that submit new permanent supportive housing and rapid rehousing project applications demonstrating coordination with housing providers and healthcare organizations

Rating Factor	Maximum Bonus Points
Leveraging Housing Resources – demonstration that these housing units (not funded with CoC or ESG) will: <ul style="list-style-type: none"> at least 25% of the units included in the project (PSH); or at least 25% of the program participants anticipated to be served (RRH) 	5
Leveraging Healthcare Resources – demonstration through a written commitment from a health care organizations that the value of assistance being provided is at least: <ul style="list-style-type: none"> (for substance abuse treatment or recovery providers) access for all program participants who qualify and choose those services; or An amount that is equivalent to 25% of the funding being requested for the project will be covered by the healthcare organization 	5

Collaborative Application

- **1 point** – overall reduction in the number of people experiencing homelessness (by at least 5%)

	2020 PIT	2021 PIT	Change
Sheltered	2583	2291	-292
Unsheltered	125	129	+4
Total	2708	2420	-288



	FY2019	FY2020	Change
Sheltered	2781	2583	-198
Unsheltered	94	125	+31
Total	2875	2708	-167



- **3 points** – First Time Homeless - “reduction”

	FY2019	FY2020	Change
ES, SH, TH	7036	6270	-766
ES, SH, TH, PH	7750	7062	-688



Collaborative Application



- **6 points** – Length of Time Homeless - decrease by at least 5%

	FY2019	FY2020	Change	%
ES, SH	50	54	+4	+8%
ES, SH, TH	75	73	-2	-2.7%



- **5 points** – Exits to PH/Retention - increase by at least 5% (ES, SH, TH, RRH and PSH)

	FY2019	FY2020	Change
ES, SH, TH, RRH	44%	39%	-5%
PSH	95%	96%	+1%



- **4 points** – Returns to Homelessness - decrease by at least 5% over a 6-12 month period

Total Returns	FY2018	FY2020	Change
6-12 mo.	315 (5%)	343 (6%)	+8.9%



Collaborative Application



- CoC System Performance
 - **2 points** – Increase income

CoC-funded projects only

Increased	FY2019	FY2020	Change
Stayers	14%	15%	+1%
Leavers	23%	17%	-6%



- **2 points** – Increase non-employment cash income
 - CoC-funded projects only*

Increased	FY2019	FY2020	Change
Stayers	19%	19%	0%
Leavers	20%	20%	0%



Collaborative Application



- Bed Coverage (6 points) – has to be 85% or higher

HMIS Bed Coverage Rate		
Emergency Shelter	93.96%	+
Safe Haven	100%	+
Transitional Housing	60.92%	⊘
Rapid Re-housing	110.43%	+
Permanent Supportive Housing	87.68%	+
Other Permanent Housing Beds	41.88%	⊘

- 10 points = Increase number of RRH beds available for all households

	2019 HIC	2020 HIC	Change	
RRH Beds	729	973	+244	+

DV Bonus Projects

- RRH Expansion - total available = \$1,773,359
 - \$177,335 in administrative costs (50% retained by CoC)
 - \$1,596,024 in non-admin services available (rental assistance, supportive services)
- No requirement that agency has received CoC funded in the past
- Must be committed to:
 - Housing First
 - Trauma-Informed, victim-centered services
 - Prioritization of survivor safety needs, accommodating unique circumstances and maximizing client choice
- Expansion of current RRH grant – new projects or expand current one
- Must you use data to demonstrate need – e.g. PIT, coordinated entry, comparable database
- Quality of Project Application is 50 of 100 points when HUD reviews – based on past performance of the applicant in serving survivors and their ability to house and meet safety outcomes
- Deadline is Sept. 24th to wiboscoc@gmail.com
 - Oct. 4th = notified of decisions
 - Oct. 15th = new projects in esnaps

New Project Applications

- Total available in BONUS funds = \$591,120
- No requirement that agency has received CoC funded in the past
- Eligible project types: PSH, PSH Expansion, RRH, RRH Expansion
- Must be committed to Housing First
- Bonus points for applications that demonstrate leveraging housing resources and/or healthcare organization resources
- Must you use data to demonstrate need – e.g. PIT and coordinated entry
- Deadline is Oct. 1st to wiboscoc@gmail.com
 - Oct. 8th = notified of decisions
 - Oct. 15th = new projects in esnaps

Renewal Applications

- Pay Special Attention: For the FY21 Competition, renewal projects that included rental assistance and permanent housing projects that included leasing, leased structures and/or operating costs may have received Fair Market Rent (FMR) based increase for these BLIs.
 - FY2020 was awarded non-competitively. These projects are not in e-snaps.
 - Project budget numbers are currently populated in e-snaps with the FY2019 amounts.
- You should **NOT** use “Submit Without Changes” in your FY2020 award included an increase in actual rental assistance, leasing, or operating costs.
 - Any renewal projects that has a rental assistance line item with “actual costs” must make an adjustment to the project’s budget. ***Email sent with correct numbers***
 - Renewal projects with leasing, leased structures or operating costs must also make adjustments to their project’s budget. ***must use the correct BLI amounts from the 2021 GIW***
 - If you executed a grant agreement amendment resulting in changes needed to the renewal project application (e.g. units, population, BLIs).

Renewal Applications

- Organization must have an active SAM registration at the time of project application submission & conditional award. (sam.gov)
 - SAM is renewed annually. HUD verifies prior to release of funds.
- Must update Project Applicant Profile (including HUD-288o) before starting the project application.
 - Go to esnaps. Select “Applicants.” Select folder under “Open.”
 - Open the profile for editing by selecting “6. Submission Summary” and then select “Edit.” Once in edit mode, you can update the entire profile.
 - When you are done, make sure to save. Then return to “6. Submission Summary” and select “Complete” button.
- Screen 1A. SF-424: Application Type
 - 5b. Federal Award Identifier. This is the first 6 characters of your project’s grant number referred to as the PIN.
 - If you imported data from 2019, this field populates the PIN that was entered in 2019.
 - If you did not import data from 2019, this field remains blank and must be completed by entering the 6 character PIN from your grant agreement for the project applying for renewal.

Renewal Applications

- Recipient Performance Screen
 - APR submission on time
 - if “No” – must provide an explanation & what steps have been taken to prevent this from happening in the future
 - Unresolved monitoring
 - if “yes” – must indicate the date of the oldest finding and a detailed explanation as to why the issues remain unresolved and the steps that have or will be taken towards resolution
 - Draw funds quarterly
 - if “No” – must provide an explanation & what steps have been taken to prevent this from happening in the future
 - Recapture
 - if “yes” – must provide an explanation & what steps have been taken to prevent this from happening in the future

Renewal Applications

- The Consolidation process allows you to request eligible renewal projects of the same component and type (e.g. PH-PSH) to consolidate into a single project.
 - NOFO – Section II.B.6, Section III.B.2.f. Section V.B.3.c(1) and Section V.B.4.a(7)
- If the application(s) are approved and selected for conditional award, HUD will combine the information from the individual project applications into a single consolidated renewal project.
 - The start date will become the earliest start date among the consolidated renewal projects.
 - If the projects seeking to be consolidated have the same start date, you will use the oldest PIN as the surviving grant (example: W10001 and W1 0005 both have April 1st start date. W10001 will be the surviving because 1 is the lowest and therefore the oldest PIN)
- Key terminology:
 - Surviving grant – this project will survive the consolidation and include the project(s) identified as terminating
 - Terminating grant – this project will terminate into the survivor project if the consolidate is approved and complete

Renewal Applications

NOFO –Section V.B.4.a(7) *page 41-42

- Applicants intending to use the consolidate process must ensure:
 - Budget Line Items (BLIs) exactly match the sum of the BLIs for each of the individual projects as they appear on the GIW
 - Inclusion of the expiring grant numbers with operating start and end dates for the projects that are consolidating
 - Current operating end dates must end in CY 2022
 - Are in good standing with HUD, meaning none of the projects have:
 - Outstanding audit or monitoring findings
 - Outstanding obligation to HUD that is in arrears
 - Unresolved construction delays
 - A history of poor financial management/drawdown issues
 - History of low occupancy levels, or lack experience in administering the project type
 - Other capacity issues
 - The projects have the same recipient and are for the same component

Renewal Applications

- The Expansion Process allows you to indicate your organization wants to expand an existing renewal project by submitting a new project application & if selected for conditional award will have the new funds added to this renewal project (if also selected for conditional award).
- This process requires selection by the CoC for Bonus funds. Agencies must submit a PH Bonus funds application to be considered for expansion.
 - If selected during the review process, agencies will complete a renewal project application in esnaps and create and submit a new project application in esnaps.
- You **cannot** use the expansion process to provide existing program participants with the same housing and services. An expansion project must:
 - Serve new program participants
 - Provide existing program participants with an expanded level of services
 - Provide the same activities that are CoC program-eligible but were previously paid for by a different eligible non-renewal source. Applicants are prohibited from using CoC funds to replace state or local funds previously used or designated for use.
- Project names
 - Stand alone renewal – must match project name on FY2021 GIW
 - Stand alone new – must match stand alone renewal name plus “Expansion” at the end

Renewal Applications

- Screen 3A. Project Detail
 - Is your organization, or subrecipient, a victim service provider defined by 24 CFR 578.3?
a private nonprofit organization whose primary mission is to provide services to victims of domestic violence, dating violence, sexual assault, or stalking. This terms includes rape crisis centers, battered women’s shelters, domestic violence transitional housing programs.
- Screen 4B. Housing Type & Location
 - Each housing type and location must be identified and match the previously approved information for this project that is under grant agreement or grant agreement as amended.
 - The numbers reported must reflect the units and beds at full capacity on a single night directly supported by CoC Program funds or eligible match funds. This includes units supported only by CoC program supportive services funds without CoC program leasing, operating, or rental assistance funds.
 - Address – for tenant based rental assistance or if the address for scattered site is cannot be identified at the time, enter the administration office.
 - Projects serving survivors of domestic violence must use a PO Box or other anonymous address.

Renewal Applications

- Part 6: Budget Line Items (BLIs)
 - You cannot make the following changes to your project application BLI(s) unless you have an executive grant agreement amendment, which will be used as a reference during the project application review process:
 - Increase BLIs above the amount in your current grant agreement, or grant agreement as amended;
 - Shift funds of 10%+ among BLIs (this includes moving funds to administrative costs); or
 - Change the number or configuration of units on the Rental Assistance BLI.
 - You can reduce BLI(s) as needed if your renewal project was reduced by the CoC.
 - Indirect cost rate:
 - Select “yes” if your project will use an indirect cost rate either approved by a cognizant agency or will use the 10% de minimis rate.
 - Cognizant Agency – identify the name of the agency; or select “NA” if using the de minimis rate
 - Indirect Cost Rate – enter the rate percentage; or enter 10% for de minimis
 - Date agreement approved – enter the date; or enter “NA” if using the de minimis rate
 - Do you plan to use 10% de minimis rate? Select “Yes”.

Renewal Applications

- Match is required for all CoC funded projects. 25% cash or in-kind
 - Rental Assistance projects = entire grant amount x .25 = match requirement
 - Leasing projects = entire grant amount minus leasing x.25 = match requirement
- All match funds must have an eligible source.
 - Government funding is eligible as long as the government funds do not prohibit their use as match for another federal program
- All match funds must be used for otherwise eligible activities under the CoC Program funding rules
 - You cannot use match funds to pay for things your CoC money would not be able to pay for.
- In-Kind = this can be the value of any real property, equipment, or services contributed to this project that are eligible costs under the CoC Program.
 - Third party in-kind must include an attached MOU confirming this commitment

Renewal Applications – Resources

- NOFO FY2021 Continuum of Care Competition
- CoC Renewal Project Application Detailed Instructions
- CoC Renewal Project Application Navigational Guide
- FY2021 Accessing the Project Application

HUD Websites:

https://www.hud.gov/program_offices/comm_planning/coc/competition

<https://www.hudexchange.info/programs/e-snaps/fy-2021-coc-program-nofa-coc-program-competition/>

WI Balance of State Website:

<https://www.wiboscoc.org/2021-hud-coc-competition.html>

Timeline

- August 16 CoC Competition begins
- September 20 Deadline for APR submissions in SAGE for use in scoring
- September 24 Deadline for DV-RRH BONUS project applications
- September 30 1st draft Scoring Tool results posted on website
Threshold determination and notice to projects
- October 1 Deadline for BONUS project applications
- October 4 DV-RRH BONUS project applicants notified of decision(s)
Renewal Projects under threshold decision deadline
- October 8 BONUS project applicants notified of decision(s)
Request for Information from Local Coalitions due
- October 13 2nd draft of Scoring Tool results posted on website
- October 15 New Project submission deadline in e-snaps
- October 16 All Renewal Projects must be submitted in e-snaps
- October 18 Final Scoring Tool results posted on website
- October 25 Deadline to appeal scoring tool results, request permission to reallocate
- November 1 CoC Notification to All Projects outside of e-snaps
- November 3 Deadline for all projects to be complete, correct, and approved in e-snaps by CoC
- November 14 All information and applications must be posted on the CoC website
- November 16 FY 2021 CoC Competition Submission Deadline to HUD

Questions?