



CHILD ABUSE & NEGLECT  
**Prevention Board**



**WISCONSIN BALANCE OF STATE  
CONTINUUM OF CARE  
November 17, 2023**

# Prevention Board

- State agency created in 1983
- Advance statewide policy, public awareness and programming to strengthen families and prevent child maltreatment
- 20 members comprised of state government officials, legislators, and public members

# Mission and Vision

## **Vision**

- Every child in Wisconsin grows up in a safe, stable, and nurturing environment

## **Mission**

- Mobilize research and practices to prevent child abuse and neglect and strengthen families in Wisconsin

## **Primary Goal**

- Prevent first time occurrences of child abuse and neglect across Wisconsin utilizing strategies that are equitable and inclusive of all rural, suburban, and urban communities and residents.

# 1

## PRIMARY PREVENTION

ENTIRE COMMUNITY  
REGARDLESS OF RISK

**Strategies seek to stop maltreatment and other challenges before they occur, buffer against adversity, and promote optimal development of children.**

- ▶ Strengthen Economic Supports for Families
- ▶ Universal Parenting and Healthy Relationship Education/Skill Building
- ▶ Provide Quality Childcare and Education Early in Life
- ▶ Change Social Norms to Support Parents and Positive Parenting
- ▶ Connecting Families to Resources
- ▶ Universal Enhanced Primary Care
- ▶ Father Inclusive Strategies
- ▶ Support Families within their Racial, Cultural and Historical Context

# 2

## SECONDARY PREVENTION

FAMILIES WITH ONE OR  
MORE RISK FACTORS

**Strategies are more intensive and target risk factors such as poverty, substance abuse, mental health concerns, young parental age and disabilities.**

- ▶ Targeted Home Visiting
- ▶ Targeted Parent Education
- ▶ Birth to 3 and Headstart
- ▶ Behavioral Parent Training Programs



**ASSISTANCE  
FOR SELECT FAMILIES**

# 3

## TERTIARY PREVENTION

FAMILIES WITH STRONG  
INDICATORS, OR FAMILIES  
WHERE MALTREATMENT HAS  
ALREADY OCCURRED AND  
PREVENTING RECURRENCE

**Strategies are high intensity and seek to eliminate child maltreatment behavior and its consequences.**

- ▶ Anger Management
- ▶ Wraparound Services
- ▶ Comprehensive Community Services
- ▶ Family Reunification



**RESTORATION & HEALING  
FOR SPECIFIC FAMILIES**



**SUPPORT FOR ALL FAMILIES**

**How does the Prevention Board  
support primary prevention?**

# Community Investment

- Grants
- Public Awareness
- Education/Resources

# Grants

- CBCAP – federal funds (\$600,000)
- GPR - \$1.9 million (\$1m for Triple P and FRCs)
- Birth Certificate Revenue - \$1 million

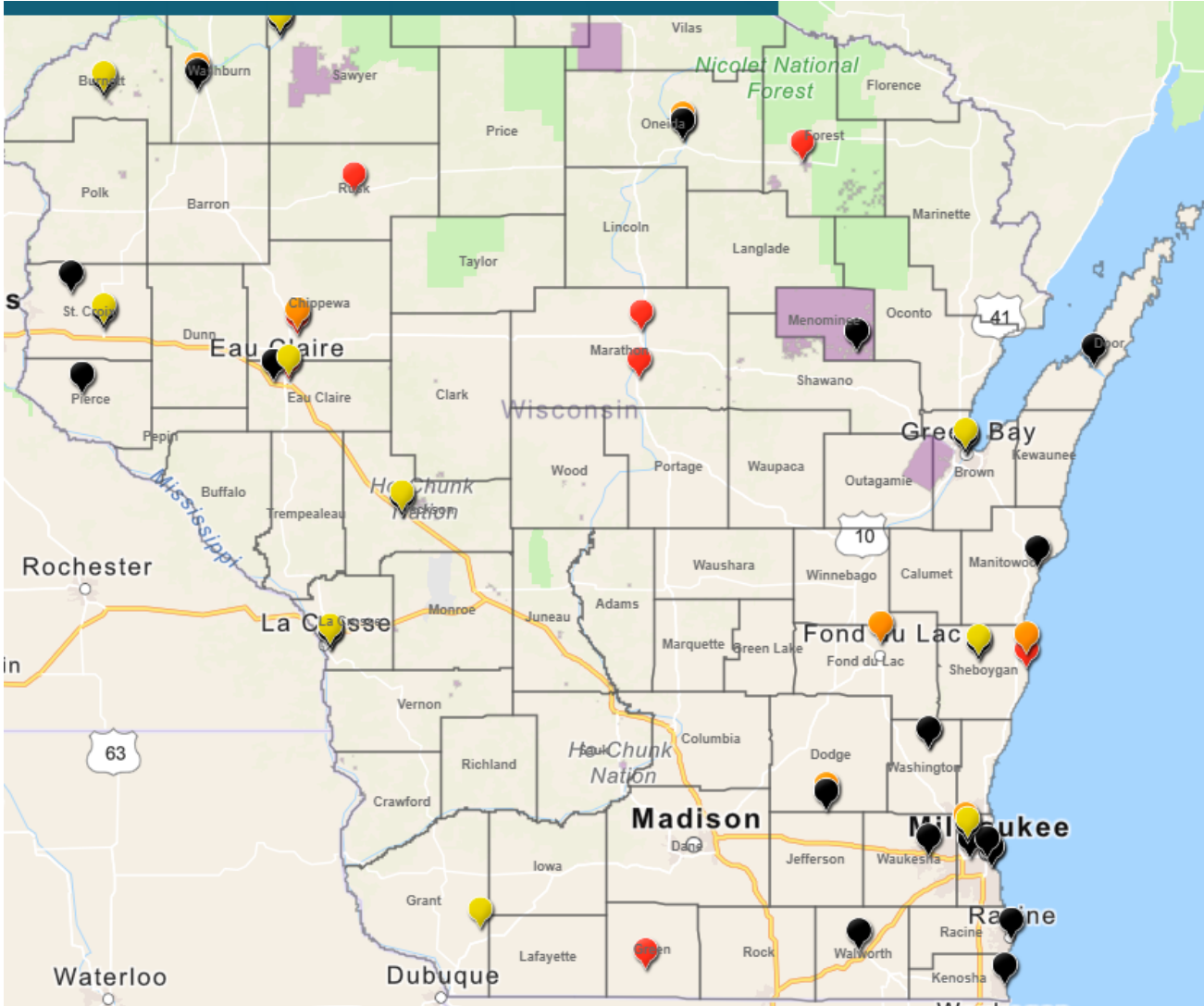
# Wisconsin Family Resource Center Network

- Uniform Infrastructure
- Integration of Protective Factors Framework
- Professional Development for Family Support Professionals
- Foster Parent voice and Parent Leadership
- Expansion





# Grantees



# Public Awareness

- **Five for Families** – universal messaging
- **Catching Kids Doing Good** - videos and social media materials on the importance of giving positive attention for children's good behavior.
- **Room to Grow** – FRC promotion
- **Embrace the Power of Dads** – Short videos of real dads showcasing the unique ways they are active in their kids lives.

# Resources

## **Publications, fact sheets on website**

- Positive Childhood Experiences
- Social Media and Youth Mental Health
- Epidemic of Loneliness
- Abusive Head Trauma Prevention
- Punishment v. Discipline
- Quality Time
- Managing Family Use of Tech and Social Media

*[preventionboard.wi.gov](http://preventionboard.wi.gov)*

# Thank You!

Kris Moelter

Policy Advisor

[kristinam.moelter@wisconsin.gov](mailto:kristinam.moelter@wisconsin.gov)

608-267-9470

[preventionboard.wi.gov](http://preventionboard.wi.gov)

