

## 1E-1. Local Competition Announcement

In this zip file, there are 11 pieces of evidence that demonstrates the CoC announced it was accepting project applications and publicly posted the point values for objective criteria the CoC would use to review and rank projects.

### (1) WIBOSCOC Website Evidence

- Screen Shot Dated 9/7/2021:
  - This document shows the announcement of the 2021 HUD CoC Competition Timeline was publicly posted for the full CoC membership on the WIBOSCOC website.
  - This document shows the Instructions, Application & scoring rubric for the New Project RFP – BONUS & DV RRH Bonus were also publicly posted for the full CoC membership on the WIBOSCOC website.
- Screen Shot Dated 10/11/2021:
  - This document shows the BOS CoC Project Scoring tool – Project Review & Ranking process including the Explanation and first draft of the scoring tool results was publicly posted for the full CoC membership on the WIBOSCOC website.
  - This document shows that the results of the New Project RFP – BONUS & DV RRH Bonus process was publicly posted for the full CoC membership on the WIBOSCOC website.

### (2) WIBOSCOC Email

- Email Dated 9/3/2021
  - This document shows an email was sent to the CoC membership and included the RFP Bonus – DV RRH Application, Instructions, and rubric.
- Email Dated 9/7/2021
  - This document shows an email was sent to the CoC membership and included the RFP Bonus – DV RRH Application, Instructions, and rubric and the CoC Project Scoring Tool. The email also shared with the CoC membership the timeline for the CoC Competition, the registration for the CoC webinar on the CoC Competition and the link to the CoC website.
- Email Dated 9/10/2021
  - This document shows an email was sent to the CoC membership and included the RFP Bonus – New Project Application, Instructions, and rubric.
- Email Dated 9/20/2021
  - This document shows an email was sent to the CoC membership reminding them of the CoC webinar on the CoC Competition that included an explanation of the new projects available this year (Permanent Housing and DV RRH Expansion).
- Email Dated 9/30/2021 2:31 PM

- This document shows an email was sent to the CoC membership reminding them of the deadline for new Permanent Housing Bonus projects.
- Email Dated 9/30/2021 4:52 PM
  - This document shows an email was sent to the CoC membership extending the deadline for the new Permanent Housing Bonus projects.

**(3) WIBOSCOC Project Scoring Tool Explanation 2021 - Final**

This document outlines the objective criteria and point values the CoC used to review and rank projects. It also includes the CoC Board approved policies around ranking and the scoring tool. This is the actual document referenced above that was emailed out to the CoC membership and publicly posted on the WIBOSCOC website.

**(4) WIBOSCOC Permanent Housing Bonus RFP Rubric 2021**

This document outlines the objective criteria the CoC used to review and rank Permanent Housing Bonus projects. This is the actual document referenced above that was emailed out to the CoC membership and publicly posted on the WIBOSCOC website.

**(5) WIBOSCOC DV RRH Bonus RFP Rubric 2021**

This document outlines the objective criteria the CoC used to review and rank DV RRH Bonus projects. This is the actual document referenced above that was emailed out to the CoC membership and publicly posted on the WIBOSCOC website.

# 2021 HUD COC Competition

## 2021 CoC Competition Timeline

- August 16 CoC Competition begins
- September 20 Deadline for APR submissions in SAGE for use in scoring
- September 24 Deadline for DV-RRH BONUS project applications
- September 30 1st draft Scoring Tool results posted on website  
Threshold determination and notice to projects
- October 1 Deadline for BONUS project applications-**Request for Information from Local Coalitions due**
- October 4 DV-RRH BONUS project applicants notified of decision(s)-**Renewal Projects under threshold decision deadline**
- October 8 BONUS project applicants notified of decision(s)
- October 13 2nd draft of Scoring Tool results posted on website
- October 15 New Project submission deadline in e-snaps
- October 16 All Renewal Projects must be submitted in e-snaps
- October 18 Final Scoring Tool results posted on website
- October 25 Deadline to appeal scoring tool results, request permission to reallocate
- November 1 CoC Notification to All Projects outside of e-snaps
- November 3 Deadline for all projects to be complete, correct, and approved in esnaps by CoC
- November 14 All information and applications must be posted on the CoC website
- November 16 FY 2021 CoC Competition Submission Deadline to HUD

## Final CoC Competition FY2021-Submission

## New Projects Request for Proposals (RFP)-BONUS and DV RRR BONUS

Below you will find the instructions, the application and the scoring rubric.

- [Instructions](#)
- [Application](#)
- [Scoring Rubric](#)

The deadline for the application and attachments is **Friday, September 24, 2021**.

Please submit in PDF format and send to [wiboscoc@gmail.com](mailto:wiboscoc@gmail.com)

Please share this far and wide with community partners.

## Bonus Projects Selected

## HUD Funding Estimates

- CoC is eligible for CoC Planning Funds. This is not competition, it is not ranked. It is a separate application. The total amount available is: **\$354,672**
- BONUS funds are available to the Balance of State CoC. The funds are not a guarantee, but rather available for projects to apply for. More information will be released soon about the new project application process. The total amount available is: **\$591,120**
- The Balance of State CoC is eligible to apply for more DV BONUS funds. These are set-aside funds and do not impact the Tier threshold or ranking process. There will be more about this opportunity released in the near future. The total amount available is: **\$1,773,359**

## CoC Competition Support Resources

## BOS CoC Project Scoring Tool-Project Review & Ranking

CoC Project Scoring Tool FY2021 Explanation – Approved by Board on 7/6/21

1st draft of Scoring Tool – (posted 10/11/2021)

1. If there is a box with a red X in row #44, that means your project score is below the 70% threshold. As a result, the project must submit a Decision Form to me. This includes 3 options: relinquish the grant funds, reallocate the grant funds, or request reconsideration. Relinquish means that your agency will no seek to renew the project funds for 2022-2023. Reallocate means that your agency is seeking to change the type of project currently an eligible renewal into something new (RRH or PSH). Due 10/15/21
2. If you select "Request reconsideration," there is a separate Reconsideration Request document that must be completed as well. This is a separate document from the "decision form." Due 10/15/21

## Webinars

On Sept 20th, the COC presented information about the Collaborative Application, including what is new and the need for additional information from local coalitions because of HUD's additional questions and new areas of focus. There was a brief discussion regarding examples and strategies, along with information about the 2 new Bonus fund opportunities currently available. Finally, the presentation covered the renewal application process including consolidation and expansion.

Here is the [link](#) to watch the recording of the webinar:

Click [here](#) to access the powerpoint slides used during the webinar.

## New Projects Request for Proposals (RFP)-Permanent Housing Bonus

## New Projects Request for Proposals (RFP)-Permanent Housing Bonus

Here is the required documents for any new projects, that would be like to be funded through the HUD COC competitive process. Please share this far and wide with community partners.

- [Instructions](#)
- [Application](#)
- [Scoring Rubric](#)

The deadline for the application and attachments is **Friday, October 1st, 2021**  
Please submit in PDF format and send to [wiboscoc@gmail.com](mailto:wiboscoc@gmail.com)

### Announcement – PH Projects Selected

- Western Dairyland – new PSH project
- House of Hope – expand current RRH project
- Pillars – expand current PSH project

## New Project Request for Proposals (RFP) – DV RRH Expansion BONUS

Below, you will find the instructions, application, and Scoring rubric for the DV RRH BONUS

- [Instructions](#)
- [Application](#)
- [Scoring Rubric](#)

The deadline for the application and attachments is **Friday, September 24, 2021**.  
Please submit in PDF format and send to [wiboscoc@gmail.com](mailto:wiboscoc@gmail.com)

### Announcement – DV RRH Project Expansion Sub-recipients Selected

**Announcement – DV RRH Project Expansion Sub-recipients Selected**

- Bolton Refuge DV – Dairyland coalition
- Family Services DV – Rock Walworth coalition
- InCourage DV – Lakeshore coalition
- New Horizons DV – Coulee coalition
- Solution Center DV – WinnebagoLand coalition
- Golden House DV – expand current DV RRH in Brown Coalition
- Newcap – expand current DV RRH in NE and NWISH coalitions

## HUD Funding Estimates

- CoC is eligible for CoC Planning Funds. This is not competition, it is not ranked. It is a separate application. The total amount available is: **\$354,672**
- BONUS funds are available to the Balance of State CoC. The funds are not a guarantee, but rather available for projects to apply for. More information will be released soon about the new project application process. The total amount available is: **\$591,120**
- The Balance of State CoC is eligible to apply for more DV BONUS funds. These are set-aside funds and do not impact the Tier threshold or ranking process. There will be more about this opportunity released in the near future. The total amount available is: **\$1,773,359**

## CoC Competition Support Resources

**BOS Specific Documents**

- [FY2021 HUD Final Grant Inventory Worksheet \(GIW\)](#)
- COC Application Scoring Guide Explanation \*coming soon

**HUD Specific Documents**

- [NOFO FY21 CoC Competition](#)

**From:** [Carrie Poser](#)  
**Subject:** CoC Competition: RFP For DV Bonus  
**Date:** Friday, September 3, 2021 4:01:31 PM  
**Attachments:** [RFP Bonus - DV RRH Expansion 2021 Application.docx](#)  
[image001.png](#)  
[RFP Bonus - DV RRH Expansion 2021 Instructions.pdf](#)  
[RFP Bonus - DV RRH Expansion 2021 RUBRIC.pdf](#)  
**Importance:** High

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Good afternoon,

I have finished the RFP for the DV Bonus funds. Attached you will find the instructions, the application and the scoring rubric. The deadline for the application and attachments is **Friday, September 24, 2021**. Please submit in PDF format and send to [wiboscoc@gmail.com](mailto:wiboscoc@gmail.com)

Please share this far and wide with community partners.

Note: this is not the same as the RFP for BONUS funds. That application packet should be available by Wednesday of next week.

If you have any questions, please let me know.

Thank you,

## **Carrie Poser**

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WI Balance of State Continuum of Care  
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715-598-3301

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**From:** [Carrie Poser](#)  
**To:** [Adam Smith](#); [Amber Duddy](#); [amberb@advocap.org](mailto:amberb@advocap.org); [Cheeia Lo](#); [cocwaukesha@gmail.com](mailto:cocwaukesha@gmail.com); [Colleen Homb](#); [David Eberbach](#); [Debbie Bushman](#); [Derek Moran](#); [Diana Newton](#); [Diane Sennholz](#); [Donna Lynch](#); [Duana Bremer](#); [Elizabeth Knapp-Spooner](#) ([eknapp@community-action.org](mailto:eknapp@community-action.org)); [Erica Schoch](#); [Erin Evosevich](#); [Gabe Anderson](#); [Hetti Brown](#); [Jeanne Semb](#); [Jeannine Field](#); [Joe Mauthe](#) ([jmauthe@pillarsinc.org](mailto:jmauthe@pillarsinc.org)); [Julie Eberbach](#); [Karen Knox](#); [Kate Markwardt](#); [Kathleen Fisher](#); [Katie Hulbert](#); [Katie Petska](#); [Kim Cable](#); [Lauren Journot](#) ([ljournot@ywcalax.org](mailto:ljournot@ywcalax.org)); [Leigh Polodna](#) ([leigh.polodna@wibos.org](mailto:leigh.polodna@wibos.org)); [Lisa Haen](#); [Lori Prescott](#) (FP Wash) ([ExecDirector@FamilyPromiseWC.org](mailto:ExecDirector@FamilyPromiseWC.org)); [Lu Scheer](#); [m.ripp@swcap.org](mailto:m.ripp@swcap.org); [Marissa Heim](#); [Melody Fiesbeck](#); [Meredith McCoy](#); [Michelle Friedrich](#); [Millie Rounsville](#); [Nicole Anderson](#); [Nicole Van Abel](#); [Nikki A. Gerhard](#); [Pat.Leigl@usc.salvationarmy.org](mailto:Pat.Leigl@usc.salvationarmy.org); [programsdirector@wchkenosha.org](mailto:programsdirector@wchkenosha.org); [Robin Adams](#); [Ryan Graham](#); [Samira Guyot](#); [Sara Krall](#); [Sarah Boss](#); [Shannon Wienandt](#); [shoppe@renewalunlimited.net](mailto:shoppe@renewalunlimited.net); [Tara Prah](#) ([tprah@pillarsinc.org](mailto:tprah@pillarsinc.org)); [Tennille Spears](#) ([tspears@ywcalax.org](mailto:tspears@ywcalax.org)); [tlpadvocate@wchkenosha.org](mailto:tlpadvocate@wchkenosha.org); [Veronica Judon](#); [Wendy Schneider](#)  
**Subject:** CoC Competition - Update  
**Date:** Tuesday, September 7, 2021 10:53:00 AM  
**Attachments:** [CoC Project Scoring Tool 2021 - Final.pdf](#)  
[image001.png](#)  
[RFP Bonus - DV RRH Expansion 2021 Application.docx](#)  
[RFP Bonus - DV RRH Expansion 2021 Instructions.pdf](#)  
[RFP Bonus - DV RRH Expansion 2021 RUBRIC.pdf](#)  
**Importance:** High

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Good morning,

As a reminder – please review the list of people that received this email. If you wish to have someone else from your organization included on the CoC Competition specific emails, please let me know.

1. DV RRH Bonus Application was released last Friday. It is due September 24<sup>th</sup>. The regular BONUS application materials will be released no later than Friday, Sept. 10<sup>th</sup>.
2. Below, you will find the Timeline for the CoC Competition including deadlines.

August 16	CoC Competition begins
September 20	Deadline for APR submissions in SAGE for use in scoring
September 24	Deadline for DV-RRH BONUS project applications
September 30	1 <sup>st</sup> draft Scoring Tool results posted on website Threshold determination and notice to projects
October 1	Deadline for BONUS project applications Request for Information from Local Coalitions due
October 4	DV-RRH BONUS project applicants notified of decision(s) Renewal Projects under threshold decision deadline
October 8	BONUS project applicants notified of decision(s)
October 13	2 <sup>nd</sup> draft of Scoring Tool results posted on website
October 15	New Project submission deadline in e-snaps
October 16	All Renewal Projects must be submitted in e-snaps
October 18	Final Scoring Tool results posted on website
October 25	Deadline to appeal scoring tool results, request permission to reallocate
November 1	CoC Notification to All Projects outside of e-snaps
November 3	Deadline for all projects to be complete, correct, and approved in e-snaps by CoC
November 14	All information and applications must be posted on the CoC website
November 16	FY 2021 CoC Competition Submission Deadline to HUD

3. For the CoC Application, there will be information that is needed from your local coalition on

certain activities that were not previously asked about by HUD. That should be released by Friday, Sept. 10<sup>th</sup> as well. Stay tuned!

4. All information will be posted to the BOS website. <https://www.wiboscoc.org/2021-hud-coc-competition.html>
5. On Monday, Sept. 20<sup>th</sup> at 1:00 pm, there will be a webinar specifically on the Renewal Application Process. I strongly recommend, if you are planning to renew your CoC application, you download the navigational guide and the detailed instructions and start by setting up the project in e-snaps before the webinar. Do NOT submit your application until you have attended the webinar. To register for the webinar: <https://attendee.gotowebinar.com/register/4397613721066274318>
6. As a reminder, the CoC Project Scoring Tool was approved by the Board of Directors on July 6, 2021. This is the tool we will be using to rank the renewal projects.

If you have any questions, please let me know!

## Carrie Poser

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**From:** [Carrie Poser](#)  
**Subject:** CoC Competition: Permanent Housing Bonus Funds  
**Date:** Friday, September 10, 2021 6:50:29 PM  
**Attachments:** [RFP Bonus - New Project Application 2021 RUBRIC.pdf](#)  
[image001.png](#)  
[RFP Bonus - New Project Application 2021.docx](#)  
[RFP Bonus - New Project Application Instructions 2021.pdf](#)  
**Importance:** High

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Good afternoon,

I have finished the RFP for Permanent Housing Bonus funds. Attached you will find the instructions, the application and the scoring rubric. The deadline for the application and attachments is **Friday, October 1, 2021**. Please submit in PDF format and send to [wiboscoc@gmail.com](mailto:wiboscoc@gmail.com).

Please share this far and wide with community partners.

Note: this is not the same as the RFP for DV RRH funds.

If you have any questions, please let me know.

Thank you,

## Carrie Poser

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715-598-3301

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**From:** [Carrie Poser](#)  
**Subject:** CoC Competition: Webinar today - Overview, new projects, and renewals  
**Date:** Monday, September 20, 2021 11:07:16 AM  
**Attachments:** [image001.png](#)  
**Importance:** High

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Good morning,

I am including coalition leads, Board members, and others that have specifically expressed interest in the CoC new project process. Please feel free to share this far & wide across your coalition.

**There is a webinar scheduled today (Monday, Sept. 20<sup>th</sup>) from 1-3.** It will be recorded.

Note, the first half of the webinar will cover the CoC Competition as a whole, timelines, changes from previous years, run through questions being asked of local coalitions, and a few slides on the new projects available this year (Permanent Housing and DV RRH Expansion). The last part of the webinar will cover the renewal application process – including consolidation and expansion.

Anyone is welcome to join!

To register: <https://register.gotowebinar.com/register/4397613721066274318>

Thank you,

## **Carrie Poser**

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**From:** [Carrie Poser](#)  
**Subject:** CoC Competition: DEADLINE for BONUS projects \*Extension Monday Oct. 4  
**Date:** Thursday, September 30, 2021 4:52:32 PM  
**Attachments:** [image001.png](#)  
**Importance:** High

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Good afternoon,

After multiple requests, I am extending the deadline for Permanent Housing Bonus projects until **noon on Monday, October 4<sup>th</sup>**. Please note, reviewers will be sent applications that afternoon and scoring will be completed prior to the announcement on October 8<sup>th</sup>.

Please make sure to share this information across your coalition.

If you have questions, please let me know.

Thank you,

## Carrie Poser

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**From:** Carrie Poser  
**Sent:** Thursday, September 30, 2021 2:41 PM  
**Subject:** CoC Competition: DEADLINE for BONUS projects  
**Importance:** High

Good afternoon,

***\*I am sending this to coalition leads, PIT leads, board members, and other key contacts. Please***

**share with your networks ASAP.**

I am writing to remind you that the application for Permanent Housing BONUS funds is tomorrow. Please submit the application to [wiboscoc@gmail.com](mailto:wiboscoc@gmail.com) by **11:59 PM on Friday, October 1<sup>st</sup>**.

The instructions, application, and rubric are posted on the website at:  
<https://www.wiboscoc.org/2021-hud-coc-competition.html>

If you have any questions, please let me know.

## **Carrie Poser**

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**From:** [Carrie Poser](#)  
**Subject:** CoC Competition: DEADLINE for BONUS projects  
**Date:** Thursday, September 30, 2021 2:41:19 PM  
**Attachments:** [image001.png](#)  
**Importance:** High

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Good afternoon,

***\*I am sending this to coalition leads, PIT leads, board members, and other key contacts. Please share with your networks ASAP.***

I am writing to remind you that the application for Permanent Housing BONUS funds is tomorrow. Please submit the application to [wiboscoc@gmail.com](mailto:wiboscoc@gmail.com) by **11:59 PM on Friday, October 1<sup>st</sup>**.

The instructions, application, and rubric are posted on the website at:  
<https://www.wiboscoc.org/2021-hud-coc-competition.html>

If you have any questions, please let me know.

## **Carrie Poser**

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## **WI Balance of State CoC Project Scoring Tool 2021**

### **CoC Project Scoring Tool – Purpose:**

The CoC Competition requires the CoC to evaluate and rank projects. The CoC is required to use objective, performance based scoring criteria and selection priorities to determine the extent to which each project addresses HUD’s policy priorities. According to HUD, “CoCs should reallocate funds to new projects whenever reallocation would improve outcomes and reduce homelessness, and consider how much each project spends to serve and house an individual/family as compared to other projects serving similar populations.”

The CoC Project Scoring Tool lays out the criteria and points possible. Each project receives a total score. Those scores are placed on **one** Tier, with those projects having the most points going on top and those with the least amount of points going on the bottom. The top scoring projects are those that are ending homelessness, have high performance indicators, and address HUD’s policy priorities.

### **Clarification about Tier 1 and Tier 2:**

The separation of the one Tier into two Tiers occurs when HUD provides the limits, or the floor. This represents the total amount of funding that can be on Tier 1 with the rest going on Tier 2. That limit has been 94% of our CoC’s annual renewal demand (ARD). The ARD is the total amount of funds it would take to fund all the current projects again. With 94% as a limit on Tier 1, that means 6% of the ARD must be on Tier 2. Even if all projects scored 90% on the CoC Project Scoring Tool, 6% of the funds will still be on Tier 2. If our ARD is \$10 million, then \$600,000 of project money has to be on Tier 2.

### **CoC Project Scoring Tool – Process:**

Each CoC-funded project will be ranked using the WI Balance of State CoC Project Scoring Tool. The scoring criteria is based on performance, both operations and project level. The information and data used to complete the evaluation tool includes: CoC project annual performance report (APR) submitted in SAGE, ICA generated HMIS reports, and CoC project applications. The maximum possible number of points a project can earn is **136 points**.

## **SECTION 1**

### **Final Board Policy Decisions**

- (1) HMIS grant will be placed on Tier 1, at the bottom of the scorable projects.
- (2) SSO-CE grant will be placed on Tier 1, after the HMIS grant.
- (3) New projects created with reallocated relinquished funds will be placed after the renewable new projects on Tier 1.
- (4) BONUS projects will be placed on the top of Tier 2.
- (5) To be used in scoring, the APR submission must be accepted by HUD in SAGE. If there is an issue, confirmed by the HUD Milwaukee Field Office, the agency must notify the CoC Director. Limited, case-by-case, exceptions may be made.



- (6) Any renewable (non-new) project will be scored using the CoC Project Scoring Tool. All projects scoring 70% or higher and in good standing with HUD and the Balance of State CoC will automatically be eligible to submit a Project Application. If a project falls below threshold 3 consecutive grant years (i.e. 2019, 2021, 2022), the CoC reserves the right to involuntarily reallocate the entire grant.
- Any renewable (non-new) project falling below 70% must submit a Decision Form to the CoC Director. The Decision Form includes: relinquish the grant funds, reallocate the grant funds, or request reconsideration.
  - If a project fell under threshold during the FY2019 CoC Competition, the project must request an Exemption. This must be done in writing and outlining the steps taken to resolve the issues identified in the FY2019 CoC Competition and request for reconsideration process.
    - If the project is in good standing with HUD, the Balance of State CoC, and making improvements in coordination with the Board and/or BOS Staff recommendations, the project will be allowed to submit a Project Application.
    - If the project is not in good standing with HUD, or the Balance of State CoC, or has not made the improvements recommend by the Board or BOS Staff, the project will be required to complete the Decision Form.
- (7) If an agency spent less than 75% of their grant (1<sup>st</sup> year grant exempt), the agency must submit an explanation and plan to address or make changes to prevent it from happening again. If the agency has spent less than 75% of their grant after 2 years, the amount unspent will be involuntarily reallocated.
- (8) If any agency's unit utilization is less than 80%, the agency must submit an explanation and plan to address or make changes to prevent it from happening again. If an agency has a unit utilization less than 80% after 2 grant years, the funding will be involuntarily reallocated and budget adjusted.

## SECTION 2

### Draft Timeline

If the NOFA drops and the competition begins July 1, 2021 and is due mid-October, then a timeline similar to the following would be followed. A final timeline will be posted on the website and sent out in email at the beginning of the competition.

July 1	Competition begins
August 15	Draft Scoring Tool results posted on website
August 31	Deadline for APR submissions in SAGE for use in scoring
September 1	Threshold determination and notice to projects
September 15	Projects under threshold decision deadline
September 16	2 <sup>nd</sup> Draft Scoring Tool results posted on website
September 30	Bonus and new project application deadline
October 1	Final Scoring Tool results posted on website
October 8	Deadline to appeal scoring tool results, request permission to reallocate

### SECTION 3 – Timely Submission (5 points possible)

Criteria	0 points	-2 points
HUD APR submitted on time in SAGE  Submission of APR ending in 2018 (2019 if available)	On time	Late
Turned in Board requested information for the purposes of the Collaborative Application on time	*	Late
Turned in Project Application for review on time	On time	Late

Criteria	5 points	4 points	3 points	2 points	1 point	0 points
Action Plan Progress	Coalition set goals, fully met goals, and created new goals	Coalition set goals, fully met some goal(s) and made progress on other goal(s), and created new goal(s) or expanded clearly on original unmet goals	Coalition set goals, did not meet any goal(s) but provided explanation as to why, is continuing to work on these, and has set other goal(s) and/or expanded on the unmet ones	Coalition set goals, did not meet any goal(s), provided minimal explanation and does not plan to continue addressing or meeting these goal(s), has set a new goal(s)	Coalition set goals, did not meet any goal(s), did not provide any explanation or identify a reason, has set new goal(s)	Coalition did not set goals and/or has not set new goal(s)

As stated on page 1, once the NOFA drops and competition officially begins, a final timeline will be posted to the website and sent out in email. A set deadline will be included for any project that wishes to submit a new APR in SAGE. The most recently submitted APR in SAGE and accepted by HUD will be used for scoring purposes.

### SECTION 4 – Program Performance Operations (50 points possible)

	<b>Criteria</b>	<b>5 points</b>	<b>4 points</b>	<b>3 points</b>	<b>2 points</b>	<b>1 point</b>
1	Effective Use of Federal Funds	Spent 95 - 100% of grant	Spent 90 – 94.9% of grant	Spent 85 – 89.0% of grant	N/A	N/A
2	Unit Utilization	96-100%	90-95%	80-89%	N/A	N/A
3	Data Completeness: Don't Know, Missing, Refused	0% - 1.0%	1.1% - 2%	2.1% - 3%	3.1% - 4%	Greater than 4.1%
4	eLOCCS Drawdown Rates	Once per quarter	N/A	N/A	N/A	N/A

#### **Exceptions:**

- New and first year renewals shall be exempt from scoring in the category of “Effective Use of Federal Funds” and “Unit Utilization” and will receive full points for each of those criteria.
- If an agency cannot access eLOCCS due to contractual issues with HUD, the agency is responsible to provide evidence of this situation to the Balance of State. If sufficient proof is provided, the agency will be exempt from the category of “eLOCCS Drawdown Rates” and receive full points for eLOCCS Drawdown Rates criteria.

	<b>Criteria</b>	<b>5 points</b>	<b>4 points</b>	<b>3 points</b>	<b>2 points</b>	<b>1 point</b>
5	Housing First: Exits to Homelessness	95-100% of exits were into a destination other than homeless	90-94% of exits were into a destination other than homeless	80-89% of exits were into a destination other than homeless	70-79% of exits were into a destination other than homeless	69% or less of exits were into a destination other than homeless
6	Housing First: Reasons for Exit	95-100% of the reasons for exit met criteria	90-94% of the reasons for exit met criteria	80-89% of the reasons for exit met criteria	70-79% of the reasons for exit met criteria	69% or less of the reasons for exit met criteria
7	Housing First Monitoring Assessment: Access to Housing	Fully Compliant	Mostly Compliant	Somewhat Compliant	Somewhat non-compliant	Mostly Non-Compliant
8	Housing First Monitoring Assessment: Participant Input	Fully Compliant	Mostly Compliant	Somewhat Compliant	Somewhat non-compliant	Mostly Non-Compliant
9	Housing First Monitoring Assessment: Leasing/Rental	Fully Compliant	Mostly Compliant	Somewhat Compliant	Somewhat non-	Mostly Non-Compliant

	Assistance				compliant	
10	Housing First Monitoring Assessment: Services	Fully Compliant	Mostly Compliant	Somewhat Compliant	Somewhat non-compliant	Mostly Non-Compliant

#### HMIS Report

- Housing First is predicated on belief that people should be re-housed when possible and all efforts should be made to prevent the return into homelessness.
  - Exits to homelessness: if a household was exited from a CoC project into a homeless situation
  - Reasons for Exit: if a household was exited for reasons other than non-payment of rent, non-compliance with program rules, or disagreement with rules/persons (these are considered not in line with housing first). The criteria would include reasons other than those listed above.

Housing First Assessment – this tool will be used during all desk and in-person monitorings. Points will be awarded based on the results of the project’s most recent monitoring results.

- This 5-point scale will be used for each criteria on the housing first assessment tool:
  - Fully Compliant
  - Mostly Compliant
    - 1-2 minor changes needed
    - wording in documents need to be updated but in practice agency and staff are practicing housing first
  - Somewhat Compliant
    - 1-2 practices may need to be changed
    - documents need to be updated to be housing first
    - more staff training recommended
  - Somewhat Non-compliant
    - Agency has significant changes to be made to documents and practice
    - More agency and staff training required
  - Mostly Non-Compliant
    - Rules, documents and practices are not housing first
- The criteria within the housing first assessment will include the following:
  - Access to housing
    - Projects are low-barrier at entry. Households are not denied for access within the housing first guidelines
    - Participant-centered intake process
    - Compliant with equal access policy
  - Participant input
    - Staff are educating participants on housing first and tenants are informed of their full rights and responsibilities as a tenant
    - Agencies and staff are creating formal opportunities for participant input and feedback about the project.
  - Leasing/rental assistance
    - Housing is considered permanent
    - Participant choice in unit selection
    - Full tenant rights, including but not limited to no clauses that would be different than any other tenant; tenants are educated on their lease and rights as a tenant; eviction avoidance
  - Services

- Participant choice in services
- Participant-centered planning, case plan development, goals
- Services continually offered even in if temporary change in housing status (short stay in institution)
- Services offered up to 6 months beyond exit
- Effective services are offered and staff are trained in effective strategies known to increase stability and form trusting relationship (harm reduction, motivational interviewing, trauma-informed approaches, strengths-based)

### **SECTION 5 – Program Performance Measures (40 points possible)**

	<b>PSH Criteria</b>	<b>8 points</b>	<b>6 points</b>	<b>3 points</b>	<b>0 points</b>
1 a	HUD Goal: Housing Stability Exits to PH or remaining in PSH	90% or higher	80 – 89%	70 – 79%	69% or less
2 a	HUD Goal: Increase Cash Income	54% or higher	35 – 53%	20 – 34%	19% or less
3	HUD Goal: Increase Non-employment Income	65% or higher	50 – 64%	35 – 49%	34% or less
4	HUD Goal: Non-Cash Benefits	65% or higher	50 – 64%	35 – 49%	34% or less
5	HUD Goal: Health Insurance	65% or higher	50 – 64%	35 – 49%	34% or less

	<b>TH &amp; RRH Criteria</b>	<b>8 points</b>	<b>6 points</b>	<b>3 points</b>	<b>0 points</b>
1 b	HUD Goal: Exits to Permanent Housing	80% or higher	70 – 79%	60 – 69%	59% or less
2 b	HUD Goal: Increase Cash Income	30% or higher	20-29%	10 – 19%	9% or less
3	HUD Goal: Increase Non-employment Income	65% or higher	50 – 64%	35 – 49%	34% or less
4	HUD Goal: Non-Cash Benefits	65% or higher	50 – 64%	35 – 49%	34% or less
5	HUD Goal: Health Insurance	65% or higher	50 – 64%	35 – 49%	34% or less

### SECTION 6 – System Performance Measures (32 points possible)

	<b>Criteria</b>	<b>8 points</b>	<b>6 points</b>	<b>3 points</b>	<b>1 point</b>	<b>0 point</b>
1	Reoccurrence Rate (Recidivism Report)  <i>This looks at what happens after all exits.</i>	0 - 5%	5.1 – 10%	10.1 – 15%	15.1% - 20%	20.1% +
2	Reoccurrence Rate (SPM)  <i>This looks at what happens after an exit to a permanent desintation.</i>	0 - 5%	5.1 – 10%	10.1 – 15%	15.1% - 20%	20.1% +

**EXCEPTION:**

For Reoccurrence Rate (SPM): If a project had no exits, the project will receive 3 points. If a project had 1 or 2 participants exit, the project will receive a minimum of 3 points. If a project had 3 or 4 participants exit, the project will receive a minimum of 2 points.

**NOTE:**

The report parameters will match the number of months required by HUD (ie. 6 mo, 12 mo, 18 mo, 24 mo)

	<b>Project Type Criteria</b>	<b>8 points</b>	<b>4 points</b>	<b>0 points</b>
3a	Length of Time Homeless (PSH) #1	55% or more of clients had 90 days or less between project entry and move-in date	45 – 54.9% or more of clients had 90 days or less between project entry and move-in date	Less than 44.9% of clients had 90 days or less between project entry and move-in date
	Length of Time Homeless (PSH) #2	65% of clients or more had a project entry and a move-in date	45-64.9% of clients or more had a project entry and a move-in date	Less than 44.9% of clients had a project entry and a move-in date
3b	Length of Time Homeless (TH) #1	50% or more of clients were in the project for 12 months or less	N/A	Less than 50% of clients were in the project for 12 months or less
	Length of Time Homeless (TH) #2	25% or more of clients were in the project for 12 months or less	N/A	Less than 25% of clients were in the project for 12 months or less

3c	Length of Time Homeless (RRH) #1	55% or more of clients had 90 days or less between project entry and move-in date	45 – 54.9% or more of clients had 90 days or less between project entry and move-in date	Less than 44.9% of clients had 90 days or less between project entry and move-in date
	Length of Time Homeless (RRH) #2	65% of clients or more had a project entry and a move-in date	45-64.9% of clients or more had a project entry and a move-in date	Less than 44.9% of clients had a project entry and a move-in date

### SECTION 7 – Population (40 points possible)

	<b>PSH Criteria</b>	<b>8 points</b>	<b>6 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>
1	Chronic Homeless (new)	75% +	50-74%	25-49%	10-24%	9% or less
2	Stayers & leavers with 1 or more disabilities	50% +	35 - 50%	20 - 34%	10 - 19%	9% or less
3	Entries from Place Not Meant for Human Habitation	50% +	35 - 50%	20 - 34%	10 - 19%	9% or less
4	No income at entry	50% +	35 - 50%	20 - 34%	10 - 19%	9% or less
5 a	Entries after 4/1/16 with a VI-SPDAT (F or TAY) score	75% +	50-74%	25-49%	10-24%	9% or less

	<b>TH Criteria</b>	<b>8 points</b>	<b>6 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>
1	Chronic Homeless (new)	50% +	35 - 50%	20 - 34%	10 - 19%	9% or less
2	Stayers & leavers with 1 or more disabilities	50% +	35 - 50%	20 - 34%	10 - 19%	9% or less
3	Entries from Place Not Meant for Human Habitation	25% +	20-24%	10-19%	1-9%	0%
4	No income at entry	25% +	20-24%	10-19%	1-9%	0%
5 a	Entries after 4/1/16 with a VI-SPDAT (F or TAY) score	75% +	50-74%	25-49%	10-24%	9% or less

	<b>RRH Criteria</b>	<b>8 points</b>	<b>6 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>
1	Chronic Homeless (new)	25% +	20-24%	10-19%	1-9%	0%
2	Clients with 1 or more disability (new)	25% +	20-24%	10-19%	1-9%	0%
3	Entries from Place Not Meant for Human Habitation	25% +	20-24%	10-19%	1-9%	0%
4	No income at entry	25% +	20-24%	10-19%	1-9%	0%
5 b	Entries after 4/1/16 with a VI-SPDAT (F or TAY) score of at least 4	75% +	50-74%	25-49%	10-24%	9% or less

**Exceptions:**

- Chronic Homeless (new): A process shall be established by which a project can demonstrate that at the time of a project opening, there were no chronic homeless persons on the coordinated entry list. If so, the project would be exempt and receive full points.

**SECTION 8 - Coordinated Entry (24 points possible)**

<b>Criteria</b>	<b>8 points</b>	<b>6 points</b>	<b>4 points</b>	<b>0 points</b>
Findings issued at most recent coordinated entry monitoring	None	Yes, but the findings were resolved within 30 days	Yes, findings were resolved within 31 – 60 days	Yes, findings were resolved 61+ days
Timely coordinated entry follow-up	95% of agency follow-ups are completed (not expired)	90-94% of agency follow-ups are completed (not expired)	80-89% of agency follow-ups are completed (not expired)	79% or less of agency follow-ups are completed (not expired)
Coordinated entry referrals accurately completed	90% of agency referral data is complete and accurate	90-94% of agency referral data is complete and accurate	80-89% of agency referral data is complete and accurate	79% of agency referral data is complete and accurate

**Coordinated Entry – HMIS Coordinated Entry Prioritization Report**

- Coordinated entry follow-ups are required within 30 days of a coordinated entry referral. Expired follow-ups are those follow-ups not made within the 30 day time frame.
- Coordinated entry referrals are required to be complete and accurate. A referral is incomplete or inaccurate if the data negatively impacts a client's prioritization. This includes missing length of time homeless, missing disability information, missing DV status, etc.

**BONUS:**

A project can receive up to 6 points for their coalition's use of coordinated entry.

	<b>BONUS Criteria</b>	<b>6 points</b>	<b>4 points</b>	<b>2 points</b>	<b>0 points</b>
1	A coalition demonstrates that agencies (not required to use CE) are referring people to the prioritization list and/or using the prioritization list to fill project openings.	3 or more agencies or projects	2 agencies or projects	1 agency or projects	0 agencies or projects

Examples of agencies that are not required to use CE include:

- Tenant Based Rental Assistance (TBRA), HPP Prevention projects (starting 7/1), HPP Rapid re-housing projects (starting 7/1), Mainstream vouchers, and other housing programs that do not use CoC or ESG funds.



- HUD-VASH, WDVA VORP, and other veteran specific programs
- police departments, school districts, public housing authorities, human services, workforce resource, hospitals, other systems of care
- emergency shelters or motel voucher programs that do not receive ESG funds or are not otherwise required to use coordinated entry

### **SECTION 9 – Point-in-Time (penalty points only)**

<b>Criteria</b>	<b>Subtract</b>
Non-Participation by COC Funded agency in overnight Street Count during the January PIT – penalty applies to the agency only.	10 points
Late submission of Final Deadline for January PIT data – this will be applied to the entire local continua.	10 points
Non-Participation by COC Funded agency in overnight Street Count during the July PIT – penalty applies to the agency only.	10 points
Late submission of Final Deadline for July PIT data – this will be applied to the entire local continua.	10 points

### **SECTION 10 - Tiebreaker**

Once the total number of points are calculated, the number of points earned will be divided by the total possible points for that project type. The resulting percentage will be placed in descending order, highest at top and lowest at bottom. If there is a tie between projects, a tiebreaker score will be used.

The tiebreaker score will be based on cost effectiveness. The total HUD grant award amount will be divided by the number of successful outcomes. Successful outcome for all projects (other than PSH) is exiting to permanent housing. Successful outcome for PSH includes exits to permanent housing and remaining in permanent housing.

#### Example

A non-PSH project gets \$100,000 grant. 25 households successfully went to permanent housing. The cost per successful outcome is: \$4,000.

A PSH project gets \$100,000 grant. 5 households successfully went to permanent housing. 4 households remain in permanent housing. The cost per successful outcome is: \$11,111.



**RFP – BONUS Funds**  
**New Project Scoring Rubric (FY21 CoC Competition)**

<b>Total Points Received:</b>	
<b>Total Points Possible: RRH (330) expansion (350) PSH (350) expansion (370)</b>	
<b>Percentage of the Total:</b>	
<b>Reviewer #:</b>	

<b>Organization Name</b>	
<b>Project Name (new)</b>	
<b>Grant Amount Requesting</b>	
<b>Project Type (RRH, PSH, Ext-RRH, Ext-PSH)</b>	
<b>If Expansion, name of the Renewal Grant:</b>	

**Form Instructions**

- Fill out each section of the scoring making notes as needed.
- The total points possible is the maximum amount for each parameter. Scorer can award anywhere from zero to the maximum amount based on the how the applicant met the requirements as described.
- Do not forget to sub-total each section.
- At the end of the form, there is a place to enter each sub-total to then calculate the total.

**Points should be awarded based on:**

- quality and substance of each answer,
- sufficiently addressing all parts of the question,
- providing detail, and
- demonstrating understanding of requirements, priorities, and purpose.

**\*If an applicant marked “no” on a required question, the application will be denied.**

**Information in red is a guide as to what a review will be looking for in the responses.**



**Scoring**

**A. Experience of Applicant, Sub-recipient(s), and other Partners**

Parameter	Points Possible	Points Received	Notes
<p>Experience of applicant &amp; potential sub-recipients in effectively utilizing federal funds and performing activities proposed in application, given funding and time limitations.</p> <p><i>*This question is about the agency, not the project itself. Responses should include examples of federal funding the agency receives &amp; other activities related to homelessness or case management.</i></p>	10		
<p>Explanation as to why the applicant is an appropriate entity to receive funding for this project type.</p>	5		
<p>Concrete examples that illustrate experience in: (1) working with and addressing the target population’s identified housing needs, (2) develop and implement relevant systems and services, (3) identify and secure match, and (4) manage basic organization operations.</p> <p><i>*This response must address (1) – (4) with specific examples of the agency’s experience.</i></p>	10		
<p>Experience in leveraging other Federal, state, local and private sector funds.</p> <p><i>*This response should include the agency’s ability to leverage other resources and generate match.</i></p>	5		
<p>Description of financial management structure, how the system is operated in accordance with accepted accounting principles, and can meet the requirements of federal funds.</p> <p><i>*This response is specifically looking at the financial management and operation of the organization. The response must include the name of or description of the accounting system the agency uses.</i></p>	10		
<p>Explanation of any areas of concern – monitoring, OIG audit findings, past experience or performance with other grants. Note: this is <u>not</u> limited to just CoC funding.</p> <p><i>*Ideally, there would be none. If there are, has the applicant sufficiently explained how they have worked to correct any concerns.</i></p>	5		
<b>Subtotal</b>	<b>45</b>		

**B. Expansion Project only  
(if applicant is not applying for expansion, skip and go to Section C. Project Description)**

Parameter	Points Possible	Points Received	Notes
Explain why this application is an effective and efficient use of funds in an area with a data proven need. Include how this expansion of a current grant will further the goal of ending homelessness. <i>*The response must address (1) effectiveness, (2) efficiency, (3) data proven need, and (4) how the expansion will further the goal of ending homelessness.</i>	20		
<b>Subtotal</b>	<b>20</b>		

**C. Project Description**

Parameter	Points Possible	Points Received	Notes
Description of proposed project that included: (1) a clear picture of the target population to be served, (2) plan for addressing the identified housing & support service needs, (3) the anticipated project outcome(s), (4) coordination with other organizations, & (5) how will the CoC Program funding be used? <i>*The response must specifically include a detailed description of the project (new component) and address (1) – (5).</i>	15		
Project milestone & days from grant agreement execution. Are the days from execution “reasonable”? <i>#1-3 should be within 60-90 days; #4 should be no longer than 6 months, ideally 120 days.</i>	10		
Description of understanding and knowledge of coordinated entry, written standards, and order of priority. Must include how that knowledge will be incorporated into the operation of the project. <i>*The response should include a basic explanation of how coordinated entry works both from the referral end and the project opening end. The response should identify the written standard requirements of the specific project type (new component) and the order of priority for that project. It is not required that the agency is currently involved in CE, but they do have to describe their knowledge of the requirements.</i>	15		
Compliance with housing first. <i>*Must answer “yes” to question 6 and 6b and check all the boxes in 6c. and 6d.</i>	*Required		

Description of understanding and knowledge of housing first with clients at entry and while enrolled. <b>*The answer to 6a should talk about no barriers at entry &amp; re-housing if evicted while in the program. It should be clear that there is a difference between an eviction and project termination. The project should be assisting with the mediation of landlord issues to reduce the potential for an eviction.</b>	10		
<b>Subtotal</b>	<b>50</b>		

#### D. Supportive Services for Participants

Parameter	Points Possible	Points Received	Notes
Description as to how the project applicant addresses the educational needs of the children and/or youth during housing search and after the household is housed. <b>*This answer should include 0-5 year old services, K-12 services, as well as post-secondary possibilities. All projects should answer this question because youth is defined as under 24.</b>	5		
Description as to how the project applicant will help participants obtain permanent housing <u>and</u> how the project applicant will provide the necessary services and support to help participants remain in permanent housing once assistance ends. Must include: (1) needs of the target population, (2) plan that addresses the types of assistance that will be provided by the applicant (or partners) to ensure participants move into appropriate permanent housing and remain in/move to other permanent housing once assistance is no longer needed, (3) how the applicant will determine the right type of housing that fits the needs, (4) how the applicant will work with landlords to address possible issues and challenges, (5) how the applicant will work with program participants to set goals toward successful retention of permanent housing. <b>*The response must include detailed response to (1) – (5) as it relates to obtaining permanent housing and remain in permanent housing after assistance ends.</b>	20		
Describe the specific plan to coordinate and integrate with other mainstream health, social services, and employment programs for which program participants may be eligible. The description must include: (1) How the project will	20		

<p>assist participants with obtaining and increasing employment income that will lead to successful exits from homelessness (e.g. local employment programs, job training opportunities, educational opportunities); (2) What types of mainstream services the project will assist participants with obtaining to increase non-employment income (e.g. SSI; SSDI; food stamps; Veteran benefits); (3) What types of social services the project will provide access and help to participants to obtain (e.g. childcare, food assistance, TANF, early childhood education); and (4) How the project will coordinate with other partners and assist participants access healthcare benefits and resources (e.g. Medicaid, Medicare, healthcare for the homeless, Federally qualified health centers).</p> <p><b>*The response must provide detailed description that includes responses for (1) – (4).</b></p>			
<p>Thoroughness of explanation of supporting services including who, how they will be accessed, and how often.</p> <p><b>*The chart must be completed. The goal is that projects should be partnering or working with partners to provide a variety of services.</b></p>	5		
<p>Will the project make available regular or as requested transportation assistance to attend mainstream benefit appointments, employment training, or jobs? <i>Yes = 5 pts. No = 0 pts.</i></p>	5		
<p>Will the project provide at least annual follow-ups with participants to ensure mainstream benefits are received and renewed? <i>Yes = 5 pts. No = 0 pts.</i></p>	5		
<p>Will project participants have access to SSI/SSDI technical assistance provided by the applicant or partner agency (through a formal or informal relationship)? <i>Yes = 5 pts. No = 0 pts.</i></p>	5		
<b>Subtotal</b>	<b>65</b>		

**E. Budget**

Parameter	Points Possible	Points Received	Notes
<p>Complete explanation of budget – including rental assistance</p> <p><b>*The project must complete rental assistance. Must use 2021 FMR. The number of units must match what the application says in “F. Housing Type and Location.”</b></p>	15		

Cost effective description of supportive services (required) and HMIS (optional), including amount of funding for project type and needs of prospective project participants (i.e. number of units, FMR, rent reasonableness, community need) <i>*This should include both quantity and description for the supportive services and HMIS (if selected).</i>	15		
<b>Subtotal</b>	<b>30</b>		

**F. Match**

Parameter	Points Possible	Points Received	Notes
Description of match (in kind and/or cash), including type of commitment and source <i>*This chart should be complete with source, contributor, value, and date. These must match the letters of commitments. If complete and the totals match the requirement, give 10. Otherwise 0.</i>	10		
Meets the requirement for 25% match requirement <i>*This is 25% of the entire grant amount (including admin) minus any leasing costs.</i>	*required		
<b>Subtotal</b>	<b>10</b>		

**G. Demonstration of Organization Fiscal Capacity**

Parameter	Points Possible	Points Received	Notes
Overall assessment given length agency existed, length of time providing housing services, level of turnover in management, and agency's total budget in terms of capacity to administer a federal CoC grant.	20		
Description of experience administering other federal dollars. This is not limited to homeless funding. <i>(if none – must receive 0 points)</i>	10		
Description of experience administering state dollars. This is not limited to homeless funding. <i>(if none – must receive 0 points)</i>	10		
Overall adherence to fiscal requirements such as segregating funds and financial audits	*required		
<b>Subtotal</b>	<b>40</b>		

**H. Appendix 1 - RRH**



**If applying for Rapid Re-housing only. If applicant is not applying for RRH, skip and go to next section regarding PSH.**

Parameter	Points Possible	Points Received	Notes
<p>Description of the difference between the ESG &amp; CoC RRH already in operation in the community and the proposed COC funded RRH.</p> <p>Description of how the coalition ensures that the right people are enrolled in the right projects that meet their ends? This should include population, priorities, eligibility, etc.</p> <p><i>*This response should answer each of the questions.</i></p>	20 RRH		
<p>Describe the exit strategy that the project will incorporate to ensure project participants are prepared to move on from the project and able to maintain permanent housing.</p> <p><i>*This response should include the exit strategy and address any potential barriers to retaining permanent housing after the project ends.</i></p>	20 RRH		
<b>Subtotal</b>	<b>40 RRH</b>		

### Appendix 1 - PSH

**If applying for Permanent Supportive Housing only. If applicant is not applying for PSH, skip and go to next section.**

Parameter	Points Possible	Points Received	Notes
<p>Description of outreach methods specific to ensure all eligible chronic homeless persons are identified for the project. <i>*This should not be a “wait and see” approach.</i></p>	20 PSH		
<p>Description of collaboration with medical providers (those licensed to diagnose and treat) to ensure timely documentation of disability verifications for at least one adult in each household. <i>*Description should include what has already been done as well as the detailed plan of who is going to what moving forward.</i></p>	20 PSH		
<p>Description of effective exit strategy to help program participants move on from the project when they no longer want or need the level of intensive case management that PSH can provide. <i>*This can include transition in place, section 8, other subsidized assistance but description should be</i></p>	20 PSH		



detailed in the agency’s relationship with other providers.			
<b>Subtotal</b>	<b>60 PSH</b>		

**Appendix 1 – Both RRH & PSH**  
**This must be filled out for both project types.**

Parameter	Points Possible	Points Received	Notes
Describe how the applicant will cultivate landlord relationships, will help participants find housing, and will ensure participants can access available housing options in the coalition. *This response should address all 3 elements. There should be a realistic understanding that finding housing is a challenge and what steps will the agency take to address that challenge.	20		
Describe how the applicant will address issues around mental health, addiction, resistance to services, lease violations, and other things that could jeopardize a participant’s housing. *This response should talk about the different techniques used by case managers, knowledge of community resources, and an emphasis on working with the participant to address these issues.	15		
Using data from the PIT <u>and</u> coordinated entry <u>and</u> any other data source, describe the need that this project will meet in the community. If additional data sources are used, please identify and attach to this application. This can include Osnum or another comparable database. *This description should draw a connection from the project description, units and beds requested, services provided, and target population identified and supported specifically with data. *Must include both PIT data and CE data and any other data source necessary to describe the need the project will meet.	15		
<b>Subtotal</b>	<b>50</b>		

**I.. Appendix 2 – BONUS Points**

Parameter	Points Possible	Points Received	Notes
Leveraging Housing Resources			

<ul style="list-style-type: none"> <li>• If RRH, must demonstrate that these housing units (not funded by CoC or ESG) will service at least 25% of the program participants anticipated to be served by the project).</li> <li>• If PSH, must demonstrate that these housing units (not funded by CoC or ESG) will provide at least 25% of the units included in the project.</li> </ul> <p>Both projects types require letters of commitment, contracts or other formal written documents demonstrating the number of subsidies or units being provided to support the project.</p>			
<p>Leveraging Healthcare Resources Either RRH or PSH projects that utilizes health care resources to help people experiencing homelessness.</p> <ul style="list-style-type: none"> <li>• In the case of substance abuse treatment or recovery provider, it will provide access to treatment or recovery services for all program participants who qualify and chose those services. Or</li> <li>• An amount that is equivalent to 25% of the funding being requested for the project will be covered by the healthcare organization.</li> </ul> <p>Both projects types require letters of commitment from a health care organization and indicates the value of assistance being provided.</p>			
<b>Subtotal</b>			

**J. Required Attachments**

Parameter	Points Possible	Points Received	Notes
Most recent fiscal year agency audit including management letter	*required		
Letter of support from at least 2 different agencies within the local coalition <b>*Letters must be dated no earlier than 9/1/2021</b>	*required		
Letters of match (in-kind and/or cash) totally at least 25% of request (minus leasing dollars) <b>*Letters must be dated no earlier than 9/1/2021</b>	*required		
Explanation and evidence from current coordinated entry prioritization lists as to what the need in the community is and how this proposed project will meet that need.	*required		

<p>*This must include a description and evidence of: (1) current coordinated entry prioritization list, (2) explanation of the need using the information on the prioritization list, and (3) how the project will meet the need explained in #2.</p>			
<p>Specific and detailed timeline and explanation as to how the project will be prepared to start expending funds and enrolling &amp; housing clients on Day 1. This must include both a timeline of events and explanation to ensure that the project will be ready to enroll and house clients following grant execution.</p>	*required		
<p><b>Subtotal</b></p>	*required		

**ADDITIONAL NOTES:**



## Total Points Possible

### Rapid Rehousing (RRH) or RRH Expansion

Section Subtotal	Points Possible	Points Received	Notes
Experience of applicant, sub-recipient, and other partners	45		
Expansion (only)	20		
Project description	50		
Supportive services for participants	65		
Budget	30		
Match	10		
Demonstration of organization fiscal capacity	40		
Appendix I RRH	40		
Appendix I Both Projects	50		
Appendix 2 BONUS – Leverage Housing Resources	50		
Appendix 2 BONUS – Leverage Healthcare Resources	50		
<b>TOTAL (No Expansion)</b>	<b>330</b>		
<b>TOTAL (Expansion)</b>	<b>350</b>		

### Permanent Supportive Housing (PSH) or PSH Expansion

Section Subtotal	Points Possible	Points Received	Notes
Experience of applicant, sub-recipient, and other partners	45		
Expansion (only)	20		
Project description	50		
Supportive services for participants	65		
Budget	30		
Match	10		
Demonstration of organization fiscal capacity	40		
Appendix I PSH	60		
Appendix I Both Projects	50		
Appendix 2 BONUS – Leverage Housing Resources	50		
Appendix 2 BONUS – Leverage Healthcare Resources	50		
<b>TOTAL (No Expansion)</b>	<b>350</b>		
<b>TOTAL (Expansion)</b>	<b>370</b>		



**DV Bonus RRH Expansion Sub-Recipient  
New Project Scoring Rubric (FY21 CoC Competition)**

<b>Total Points Received:</b>	
<b>Total Points Possible (460):</b>	
<b>Percentage of the Total:</b>	
<b>Reviewer #:</b>	

<b>Organization Name</b>	
<b>Project Name (new)</b>	
<b>Grant Amount Requesting</b>	

**Form Instructions**

- Fill out each section of the scoring making notes as needed.
- The total points possible is the maximum amount for each parameter. Scorer can award anywhere from zero to the maximum amount based on the how the applicant met the requirements as described.
- Do not forget to sub-total each section.
- At the end of the form, there is a place to enter each sub-total to then calculate the total.

**Points should be awarded based on:**

- quality and substance of each answer,
- sufficiently addressing all parts of the question,
- providing detail, and
- demonstrating understanding of requirements, priorities, and purpose.

**\*If an applicant marked “no” on a required question, the application will be denied.**

**Information in red is a guide as to what a review will be looking for in the responses.**

**Scoring**

**A. Experience of Applicant, Sub-recipient(s), and other Partners**

Parameter	Points Possible	Points Received	Notes
<p>Experience of applicant &amp; potential sub-recipients in effectively utilizing federal funds and performing activities proposed in application, given funding and time limitations.</p> <p><i>*This question is about the agency, not the project itself. Responses should include examples of federal funding the agency receives &amp; other activities related to homelessness or case management.</i></p>	10		
<p>Explanation as to why the applicant is an appropriate entity to receive funding for this project type.</p>	5		
<p>Concrete examples that illustrate experience in: (1) working with and addressing the target population’s identified housing needs, (2) develop and implement relevant systems and services, (3) identify and secure match, and (4) manage basic organization operations.</p> <p><i>*This response must address (1) – (4) with specific examples of the agency’s experience.</i></p>	10		
<p>Experience in leveraging other Federal, state, local and private sector funds.</p> <p><i>*This response should include the agency’s ability to leverage other resources and generate match.</i></p>	5		
<p>Description of financial management structure, how the system is operated in accordance with accepted accounting principles, and can meet the requirements of federal funds.</p> <p><i>*This response is specifically looking at the financial management and operation of the organization. The response must include the name of or description of the accounting system the agency uses.</i></p>	10		
<p>Explanation of any areas of concern – monitoring, OIG audit findings, past experience or performance with other grants. Note: this is <u>not</u> limited to just CoC funding.</p> <p><i>*Ideally, there would be none. If there are, has the applicant sufficiently explained how they have worked to correct any concerns.</i></p>	5		
<b>Subtotal</b>	<b>45</b>		

**B. DV Bonus**

Parameter	Points Possible	Points Received	Notes
<p>Unmet needs: must have a number in (a), (b), and (c).            Calculating: describe how you came up with the numbers. This must include the data source.  <b>*The response must include a # of people and an explanation as to what data source(s) were used – including comparable database, other administrative data, HMIS, and external data source.</b></p>	10		
<p>Rate of Placement &amp; Retention: must have a number in (a) and (b).            Calculating: describe how you came up with the numbers. This must include the data source.  <b>*The response must include a # of people and an explanation as to what data source(s) were used – including comparable database, other administrative data, HMIS, and external data source.</b></p>	10		
<p>Narrative responses must include and address: (1) how the project applicant will ensure DV survivors experiencing homelessness will be assisted to quickly move into safe affordable housing. Include how the project applicant will address safety planning needs as well. (2) how the project applicant will connect survivors to supportive services. And (3) how the project applicant will help clients move from assisted housing to housing they could sustain – addressing housing stability after the housing subsidy ends.  <b>*The response must include a detailed response to #1-3.</b></p>	20		
<p>Describe examples of how the project applicant ensures the safety of DV survivors experiencing homelessness by:</p> <ul style="list-style-type: none"> <li>• Training staff on safety planning?</li> <li>• Adjusting intake space to better ensure a private conversation?</li> <li>• Conducting separate interviews/intake with each member of a couple?</li> <li>• Working with survivors to have them identify what is safe for them as it relates to scattered site units and/or rental assistance?</li> </ul> <p><b>*The response should include examples of each of the 4 items and those examples should directly related to ensuring safety of DV survivors.</b></p>	15		
<p>Describe how the agency measures its ability to ensure the safety of DV survivors.  <b>*The response should a description of the method by which the agency can actual measure its own ability</b></p>	10		

<p>to ensure safety as described in the previous question. How do they know what they did actually ensured safety?</p>			
<p>Describe the project applicant’s past experience in using trauma-informed, victim-centered approaches to meet needs of survivors by:</p> <ul style="list-style-type: none"> <li>• Prioritizing participant choice and rapid placement and stabilization in permanent housing consistent with participants’ preferences;</li> <li>• Establishing and maintain an environment of agency and mutual respect, e.g. the project does not use punitive interventions, ensures program participant staff interactions are based on equality and minimize power differentials;</li> <li>• Providing program participants access to information on trauma;</li> <li>• Placing emphasis on the participant’s strengths, strength-based coaching, questionnaires and assessment tools include strength-based measures, case plans includes assessments of program participants strengths and works toward goals and aspirations;</li> <li>• Centering on cultural responsiveness and inclusivity, e.g. training on equal access, cultural competence, nondiscrimination;</li> <li>• Delivering opportunities for connection for program participants, e.g. groups, mentorships, peer-to-peer, spiritual needs;</li> <li>• Offering support for parenting, e.g. parenting classes, childcare</li> </ul> <p><b>*The response should include a description and examples of all the elements listed above. It has to be about the agency’s past experience with these things (not what they will do moving forward).</b></p>	20		
<p>Identify the supportive services the project applicant will provide to DV survivors experiencing homelessness while quickly moving them into permanent housing and addressing their safety needs. Provide examples of how the project applicant proves the supportive services.</p> <p><b>*The response should include a list of supportive services that the project will provide and examples of how the agency will provide them.</b></p>	10		
<p>Describe how the project will implement in the new project trauma-informed, victim-centered approaches to meet needs of survivors by:</p> <ul style="list-style-type: none"> <li>• Prioritizing participant choice and rapid placement and stabilization in permanent housing consistent with participants’ preferences;</li> <li>• Establishing and maintain an environment of agency and mutual respect, e.g. the project does not use punitive interventions, ensures program participant staff interactions are based on equality and minimize power differentials;</li> <li>• Providing program participants access to information on trauma;</li> </ul>	20		



<ul style="list-style-type: none"> <li>Placing emphasis on the participant’s strengths, strength-based coaching, questionnaires and assessment tools include strength-based measures, case plans includes assessments of program participants strengths and works toward goals and aspirations;</li> <li>Centering on cultural responsiveness and inclusivity, e.g. training on equal access, cultural competence, nondiscrimination;</li> <li>Delivering opportunities for connection for program participants, e.g. groups, mentorships, peer-to-peer;</li> <li>Offering support for parenting, e.g. parenting classes, childcare</li> </ul> <p><b>*The response should include a description and examples of all the elements listed above. It has to be about what the agency will do moving forward (not about the agency’s past experience).</b></p>			
<b>Subtotal</b>	<b>115</b>		

### C. Project Description

Parameter	Points Possible	Points Received	Notes
Description of proposed project that included: (1) a clear picture of the target population to be served, (2) plan for addressing the identified housing & support service needs, (3) the anticipated project outcome(s), (4) coordination with other organizations, & (5) how will the CoC Program funding be used? <b>*The response must specifically include a detailed description of the project (new component) and address (1) – (5).</b>	15		
Project milestone & days from grant agreement execution. Are the days from execution “reasonable”? <b>#1-3 should be within 60-90 days; #4 should be no longer than 6 months, ideally 120 days.</b>	10		
Description of understanding and knowledge of coordinated entry, written standards, and order of priority. Must include how that knowledge will be incorporated into the operation of the project. <b>*The response should include a basic explanation of how coordinated entry works both from the referral end and the project opening end. The response should identify the written standard requirements of the specific project type (new component) and the order of priority for that project. It is not required that the agency is currently involved in CE, but they</b>	15		

do have to describe their knowledge of the requirements.			
Compliance with housing first. <b>*Must answer “yes” to question 6 and 6b and check all the boxes in 6c. and 6d.</b>	<b>*Required</b>		
Description of understanding and knowledge of housing first with clients at entry and while enrolled. <b>*The answer to 6a should talk about no barriers at entry &amp; re-housing if evicted while in the program. It should be clear that there is a difference between an eviction and project termination. The project should be assisting with the mediation of landlord issues to reduce the potential for an eviction.</b>	10		
<b>Subtotal</b>	<b>50</b>		

#### D. Supportive Services for Participants

Parameter	Points Possible	Points Received	Notes
Description as to how the project applicant addresses the educational needs of the children and/or youth during housing search and after the household is housed. <b>*This answer should include 0-5 year old services, K-12 services, as well as post-secondary possibilities. All projects should answer this question because youth is defined as under 24.</b>	5		
Description as to how the project applicant will help participants obtain permanent housing <u>and</u> how the project applicant will provide the necessary services and support to help participants remain in permanent housing once assistance ends. Must include: (1) needs of the target population, (2) plan that addresses the types of assistance that will be provided by the applicant (or partners) to ensure participants move into appropriate permanent housing and remain in/move to other permanent housing once assistance is no longer needed, (3) how the applicant will determine the right type of housing that fits the needs, (4) how the applicant will work with landlords to address possible issues and challenges, (5) how the applicant will work with program participants to set goals toward successful retention of permanent housing. <b>*The response must include detailed response to (1) – (5) as it relates to obtaining permanent housing and remain in permanent housing after assistance ends.</b>	20		

Describe the specific plan to coordinate and integrate with other mainstream health, social services, and employment programs for which program participants may be eligible. The description must include: (1) How the project will assist participants with obtaining and increasing employment income that will lead to successful exits from homelessness (e.g. local employment programs, job training opportunities, educational opportunities); (2) What types of mainstream services the project will assist participants with obtaining to increase non-employment income (e.g. SSI; SSDI; food stamps; Veteran benefits); (3) What types of social services the project will provide access and help to participants to obtain (e.g. childcare, food assistance, TANF, early childhood education); and (4) How the project will coordinate with other partners and assist participants access healthcare benefits and resources (e.g. Medicaid, Medicare, healthcare for the homeless, Federally qualified health centers). <i>*The response must provide detailed description that includes responses for (1) – (4).</i>	20		
Thoroughness of explanation of supporting services including who, how they will be accessed, and how often. <i>*The chart must be completed. The goal is that projects should be partnering or working with partners to provide a variety of services.</i>	5		
Will the project make available regular or as requested transportation assistance to attend mainstream benefit appointments, employment training, or jobs? <i>Yes = 5 pts. No = 0 pts.</i>	5		
Will the project provide at least annual follow-ups with participants to ensure mainstream benefits are received and renewed? <i>Yes = 5 pts. No = 0 pts.</i>	5		
Will project participants have access to SSI/SSDI technical assistance provided by the applicant or partner agency (through a formal or informal relationship)? <i>Yes = 5 pts. No = 0 pts.</i>	5		
<b>Subtotal</b>	<b>65</b>		

### E. Budget

Parameter	Points Possible	Points Received	Notes
Complete explanation of budget – including rental assistance	15		

*The project must complete rental assistance. Must use 2021 FMR. The number of units must match what the application says in “F. Housing Type and Location.”			
Cost effective description of supportive services (required) and HMIS (optional), including amount of funding for project type and needs of prospective project participants (i.e. number of units, FMR, rent reasonableness, community need) *This should include both quantity and description for the supportive services and HMIS (if selected).	15		
<b>Subtotal</b>	<b>30</b>		

**F. Match**

Parameter	Points Possible	Points Received	Notes
Description of match (in kind and/or cash), including type of commitment and source *This chart should be complete with source, contributor, value, and date. These must match the letters of commitments. If complete and the totals match the requirement, give 10. Otherwise 0.	10		
Meets the requirement for 25% match requirement *This is 25% of the entire grant amount (including admin) minus any leasing costs.	*required		
<b>Subtotal</b>	<b>10</b>		

**G. Demonstration of Organization Fiscal Capacity**

Parameter	Points Possible	Points Received	Notes
Overall assessment given length agency existed, length of time providing housing services, level of turnover in management, and agency’s total budget in terms of capacity to administer a federal CoC grant.	20		
Description of experience administering other federal dollars. This is not limited to homeless funding. (if none – must receive 0 points)	10		
Description of experience administering state dollars. This is not limited to homeless funding. (if none – must receive 0 points)	10		
Overall adherence to fiscal requirements such as segregating funds and financial audits	*required		

<b>Subtotal</b>	<b>40</b>		
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**H. Appendix 1 - RRH**

<b>Parameter</b>	<b>Points Possible</b>	<b>Points Received</b>	<b>Notes</b>
Describe how the applicant will cultivate landlord relationships, will help participants find housing, and will ensure participants can access available housing options in the coalition. <i>*This response should address all 3 elements. There should be a realistic understanding that finding housing is a challenge and what steps will the agency take to address that challenge.</i>	20		
Describe how the applicant will address issues around mental health, addiction, resistance to services, lease violations, and other things that could jeopardize a participant’s housing. <i>*This response should talk about the different techniques used by case managers, knowledge of community resources, and an emphasis on working with the participant to address these issues.</i>	15		
Description of the difference between the ESG & CoC RRH already in operation in the community and the proposed COC funded RRH.  Description of how the coalition ensures that the right people are enrolled in the right projects that meet their ends? This should include population, priorities, eligibility, etc. <i>*This response should answer each of the questions.</i>	15		
Using data from the PIT <u>and</u> coordinated entry <u>and</u> any other data source, describe the need that this project will meet in the community. If additional data sources are used, please identify and attach to this application. This can include Osnium or another comparable database. <i>*This description should draw a connection from the project description, units and beds requested, services provided, and target population identified and supported specifically with data. *Must include both PIT data and CE data and any other data source necessary to describe the need the project will meet.</i>	15		
<b>Subtotal</b>	<b>65 RRH</b>		

**I. Required Attachments**

<b>Parameter</b>	<b>Points Possible</b>	<b>Points Received</b>	<b>Notes</b>
Most recent fiscal year agency audit including management letter	*required		
Letter of support from at least 2 different agencies within the local coalition <b>*Letters must be dated no earlier than 9/1/2021</b>	*required		
Letters of match (in-kind and/or cash) totally at least 25% of request (minus leasing dollars) <b>*Letters must be dated no earlier than 9/1/2021</b>	*required		
Explanation and evidence from current coordinated entry prioritization lists as to what the need in the community is and how this proposed project will meet that need. <b>*This must include a description and evidence of: (1) current coordinated entry prioritization list, (2) explanation of the need using the information on the prioritization list, and (3) how the project will meet the need explained in #2.</b>	*required		
Specific and detailed timeline and explanation as to how the project will be prepared to start expending funds and enrolling & housing clients on Day 1. <b>This must include both a timeline of events and explanation to ensure that the project will be ready to enroll and house clients following grant execution.</b>	*required		
<b>Subtotal</b>	<b>*required</b>		

**Total Points Possible**

<b>Section Subtotal</b>	<b>Points Possible</b>	<b>Points Received</b>	<b>Notes</b>
Experience of applicant, sub-recipient, and other partners	45		
DV BONUS	115		
Project description	50		
Supportive services for participants	65		
Budget	30		
Match	10		
Demonstration of organization fiscal capacity	40		
Appendix I	65		
<b>TOTAL</b>	<b>420</b>		